



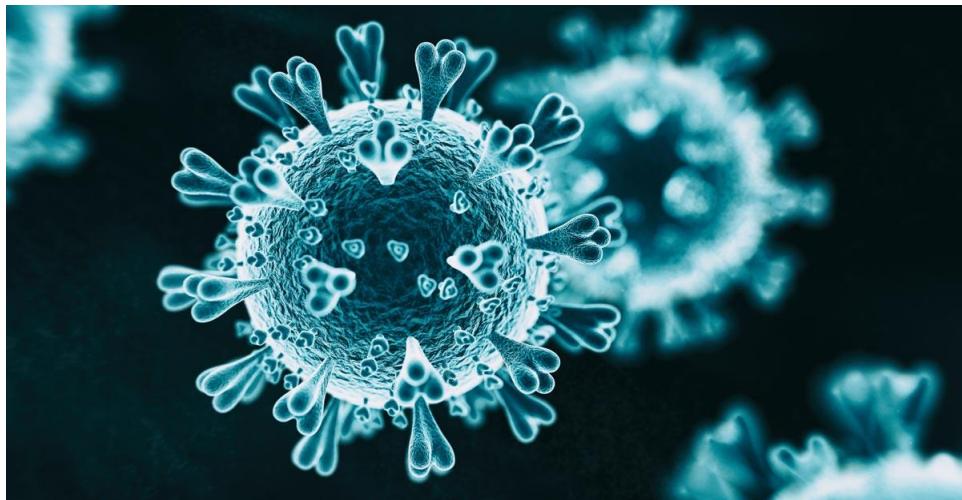
International Apparel Federation

AGT webinar buying practices

May 14, 2020

WWW.IAFNET.COM

COVID-19



Textile-apparel supply chain highly affected

- a market of \$ 3 trillion worldwide is under pressure
- negative impact on buying behavior in many cases
- flexibility, mutual understanding, vision, responsibility and solidarity in our supply chain is more than needed, now and in the future
- appeal by IAF and others like MODINT and INRETAIL

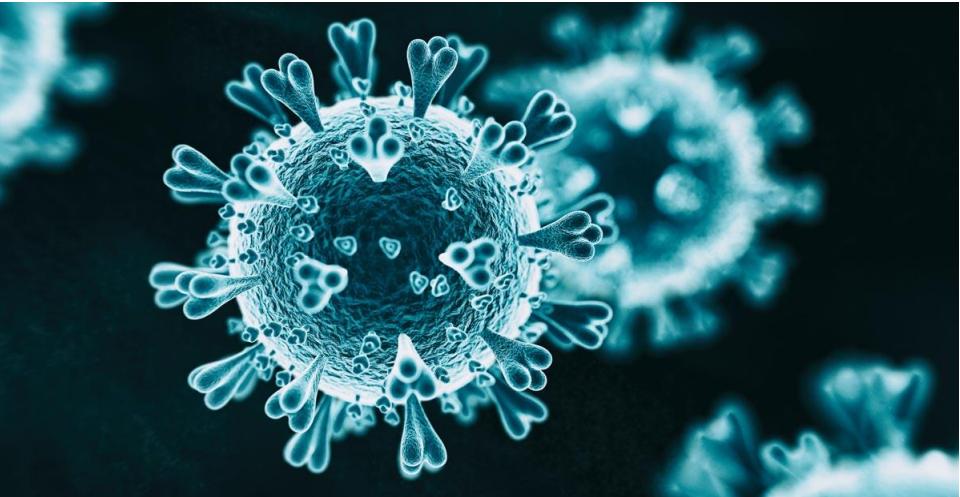


IAF Urges Solidarity in Apparel Supply Chain

28 April 2020 / in COVID-19, IAF News /

In the face of the Covid-19/Coronavirus crisis, the International Apparel Federation (IAF) calls on the apparel supply chain and its stakeholders to enact sufficient supply chain solidarity. As stores close around the globe and orders stop, loss of income throughout the supply chain is unavoidable. No buyer can be expected to sacrifice its own existence or the jobs of its employees to save its suppliers. But collaboratively searching for ways to reduce the damage to suppliers is not only an urgent need, but feasible. Solidarity in the face of this crisis means collaborating with industry members to bridge the income gap for workers and the demand gap for business. Operating with the objective of moving as much of the pain upstream in the supply chain will create breaches of trust that will be difficult to repair when we emerge from this crisis, IAF stated. "Choices made now will be scrutinized later", IAF secretary general Matthijs Crietee said today.

The Covid-19/Corona crisis is an unprecedented shock to this supply chain creating a dramatic domino effect of revenue losses. In Germany, offline fashion retail's sales in the first three weeks of March dropped by 42% compared to the same period the year before, and in Bangladesh orders cancelled in the past few days already represent a value of over 2 billion euros. Representing predominantly small and medium sized apparel brands, apparel manufacturers and their associations, and global suppliers to the industry in nearly 50 countries, the



COVID-19

Action needed

- Call to Action via ILO
- supported by employers and workers associations and major brands
- Multi Stakeholder Initiative by Amfori, ETI, FWFand others supported by AGT
- see www.iafnet.com
- see www.modint.nl
- see www.fairwear.org

The header of the IAF website. On the left is the 'iaf' logo with 'INTERNATIONAL APPAREL FEDERATION' text. To its right is a horizontal navigation menu with links: Home, News, COVID-19, Conventions, Industry, Services, Our Members, About IAF, and a search icon. Below the header is a purple banner with the text 'Blog - Latest News'. The main content area is currently empty.

Employers, workers and major brands join ILO on call for action

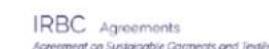
23 April 2020 / in COVID-19, IAF News /

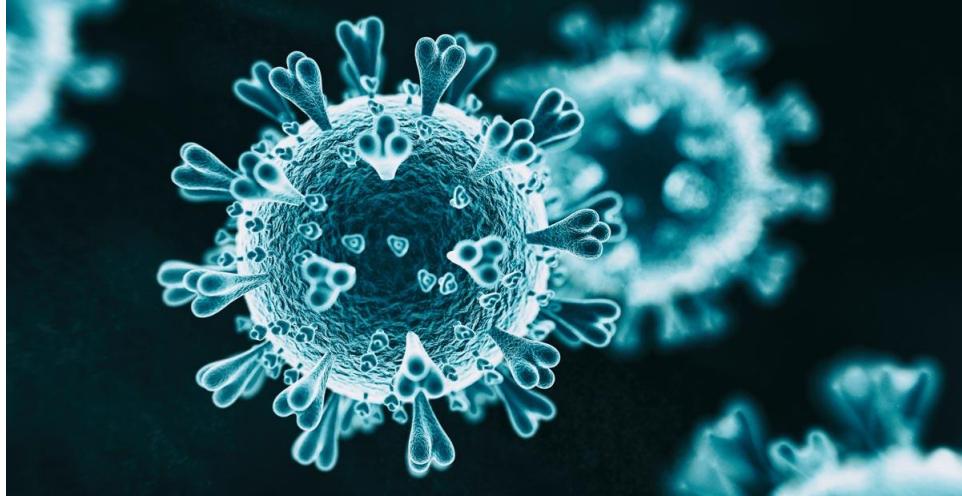
The International Organisation of Employers (IOE), the International Trade Union Confederation (ITUC), IndustriALL Global Union, Bangladesh Employers' Federation and major brands and retailers including Adidas, C&A, H&M Group, International Apparel Federation, Inditex, M&S, Primark, PVH Corporation, Ralph Lauren, Tchibo, VF Corporation, Under Armour and Zalando SE are working with the International Labour Organization (ILO) to take action to support manufacturers to survive the economic disruption caused by the Covid-19 pandemic and to protect garment workers' income, health and employment. This global action also calls for work on sustainable systems of social

Covid-19: Garment industry coalition calls for urgent action

COVID-19: GARMENT INDUSTRY COALITION CALLS FOR URGENT ACTION

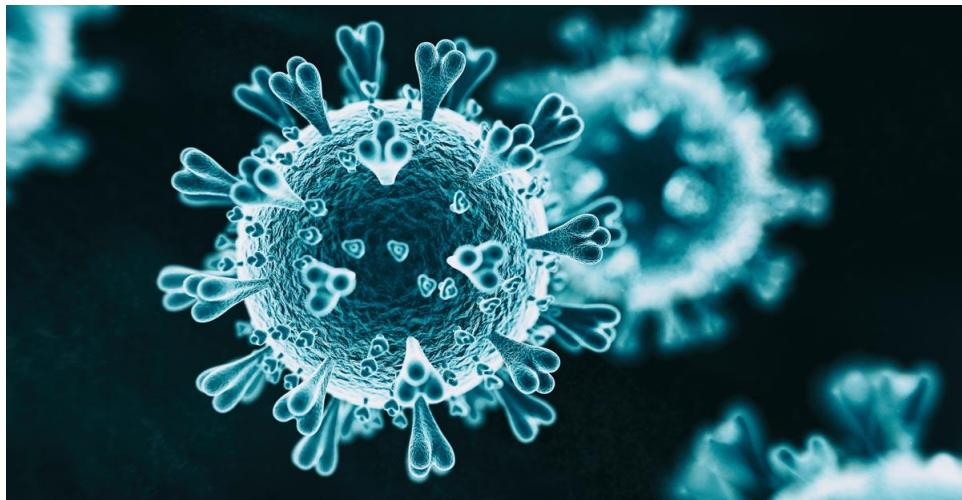
Our impact > Stories > *Covid-19: Garment industry coalition calls for urgent action*





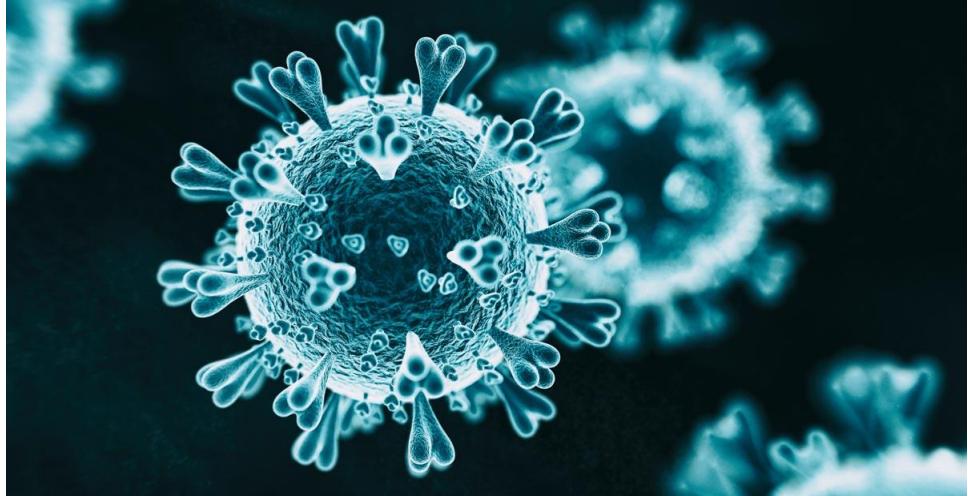
Call to action: governments

- governments and financial institutions are asked to accelerate access to credit, unemployment benefits, income-support and other forms of support.
- to set up emergency relief funds together with endorsing parties
- to strengthen sustainable social protection systems and public infrastructure for social services



Call to action: companies

- to promote respect for the ILO core labor standards, as well as safe and healthy workplaces.
- maintain frequent and transparent dialogue with all supply chain partners on sourcing
- retailers and brands should honour their obligations and pay in full for orders completed or in progress.
- if orders cannot be completed, retailers and brands are expected to prioritize covering labour costs, as well as materials or other costs that have already been incurred.



Call to action: companies

- minimise the ongoing impact upon workers
- identify alternatives to cancelling orders
- anticipate changes or delays in production and be flexible about delivery dates, payment terms, and financial liability.
- do not terminate the business relationship with your supplier without first having discussed scenarios and solutions with your supplier.
- if exit is unavoidable ensure that workers are protected and paid.
- work closely with suppliers including raw material suppliers to collaboratively plan and secure capacity needed and provide updated forecasts.

20 April 2020



COVID-19: impact on brands and workers in garment supply chains

INTRODUCTION

The COVID-19 outbreak has an enormous impact on garment brands and their supply chains. This is an extraordinary situation that affects us all. While brands and retailers are closing shops and are struggling to keep their businesses afloat, on the other end of the supply chain, workers — the vast majority women — are being subjected to massive layoffs. Immediate survival is now on everybody's mind, but for long-term survival, the interdependence of all supply chain actors and the mutual interest of maintaining partnerships between brands and factories remain key.

Fair Wear sees it as its role, during this crisis as well as in general, to support its member brands in upholding their responsibility towards the garment workers in their supply chains. It is clear that the scale and scope of the COVID-19 outbreak and its consequences reach beyond the power of individual garment brands and retailers. Economic support measures taken by European governments should

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Dossier Coronavirus

Actueel

Kennisgebieden

Modint

Lidmaatschap



Verantwoord ondernemen in crisistijd



https://modint.nl/2015-09-03/wp-content/uploads/2020/03/shutterstock_523041400-1024x379.jpg



Typ hier om te zoeken

Re-set of buying behavior



- due diligence principles of OECD should be embraced
- and should be strongly supported on CEO-level
- buyer-supplier relationship to be re-balanced
- a kind of fair practice code on international level is needed
- IAF is working with others on this within OECD
- strengthening payment and delivery conditions worldwide, especially in most vulnerable producing countries
- IAF is working on this based on best practices like in NL

International Apparel Federation

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