

# TGSD-ESDH HAZIR GIYİM SEKTÖR ENDEKSLERİ

ECONOMY AND STRATEGY CONSULTANCY SERVICES



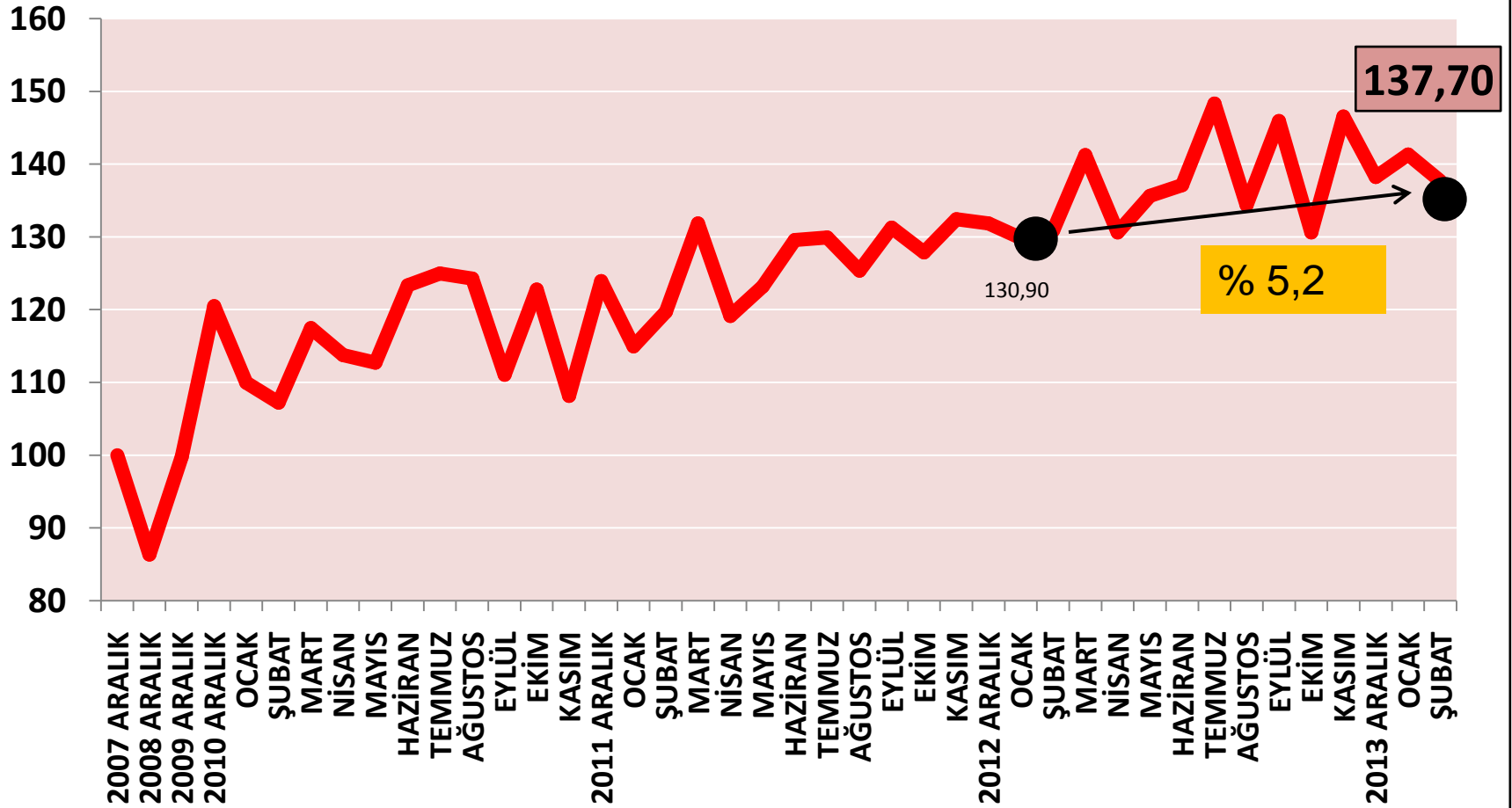
**ESDH**

EKONOMİ VE STRATEJİ DANIŞMANLIK HİZMETLERİ

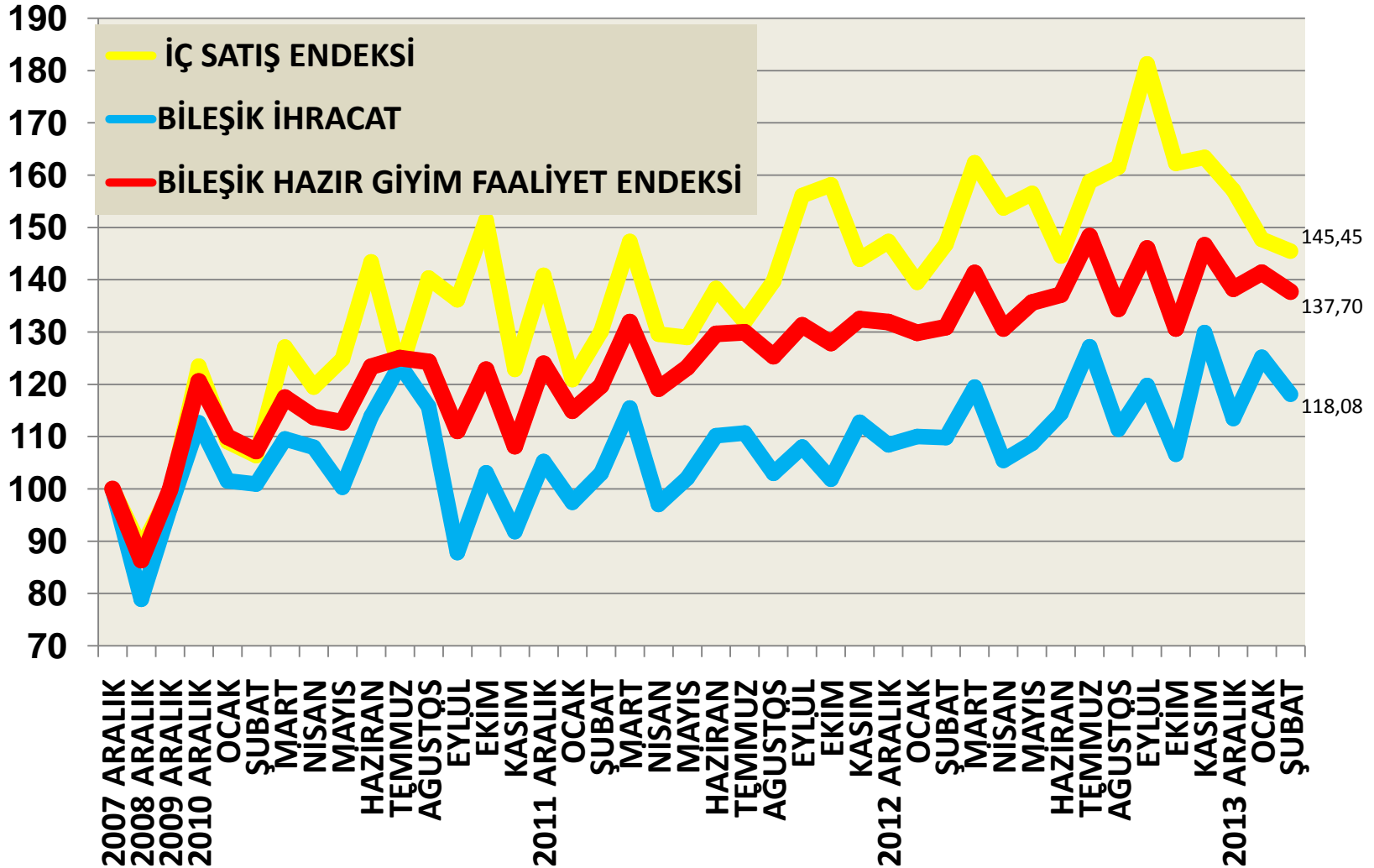
**ŞUBAT 2014**



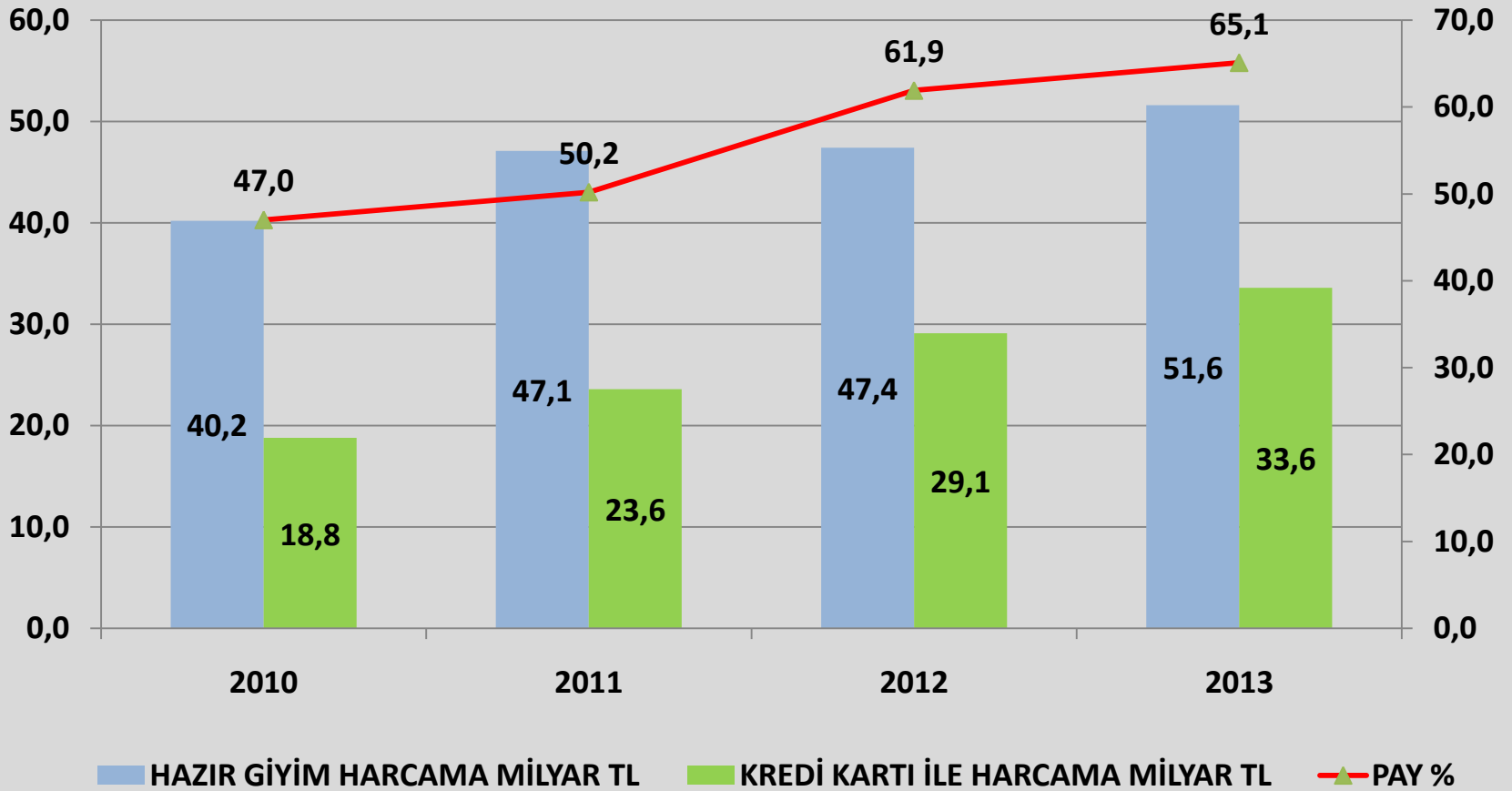
## BİLEŞİK HAZIR GİYİM FAALİYET ENDEKSİ



### BİLEŞİK HAZIR GİYİM FAALİYET ENDEKSİ VE ALT ENDEKSLER



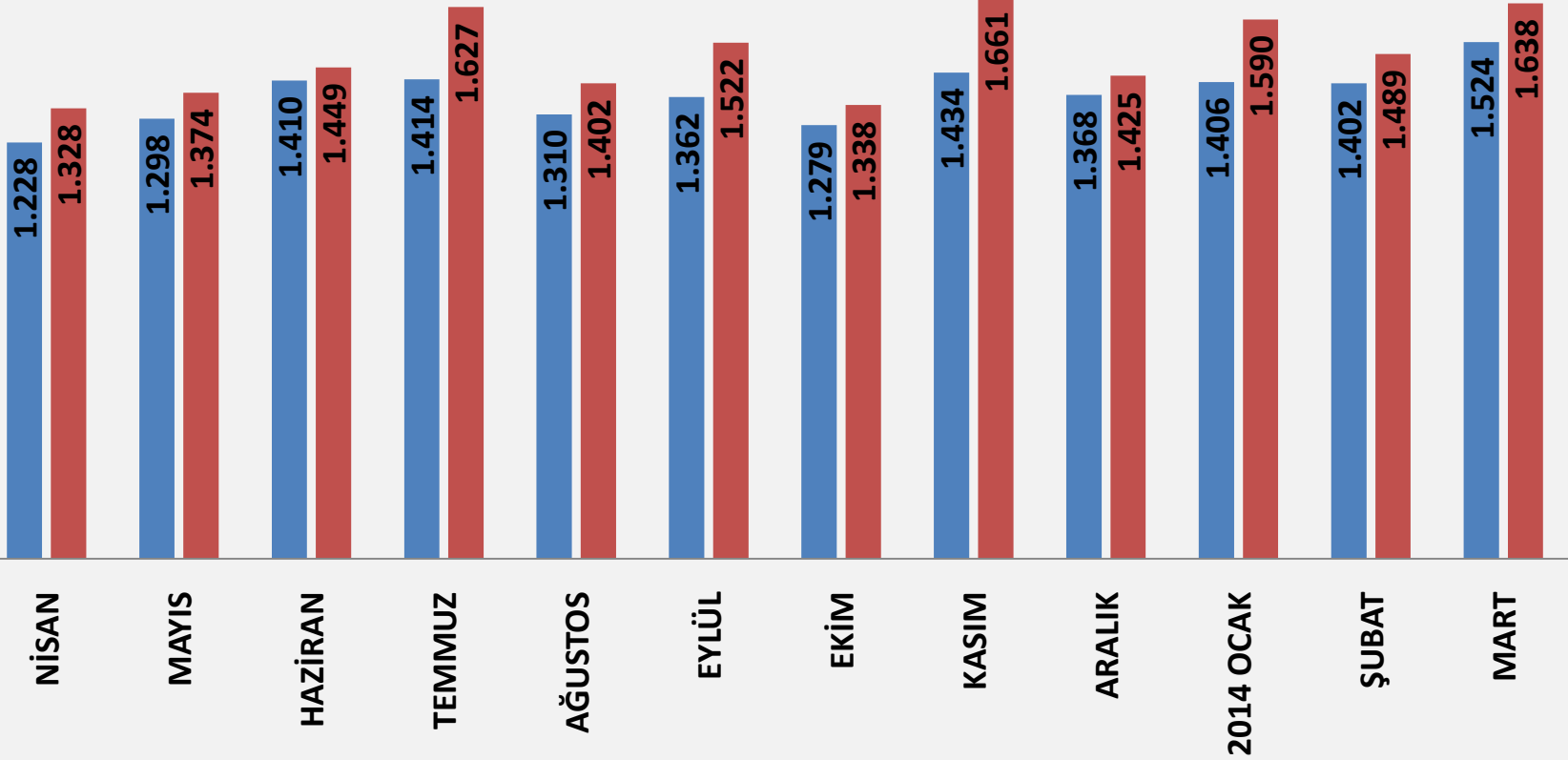
## HAZIR GİYİM HARCAMALARI



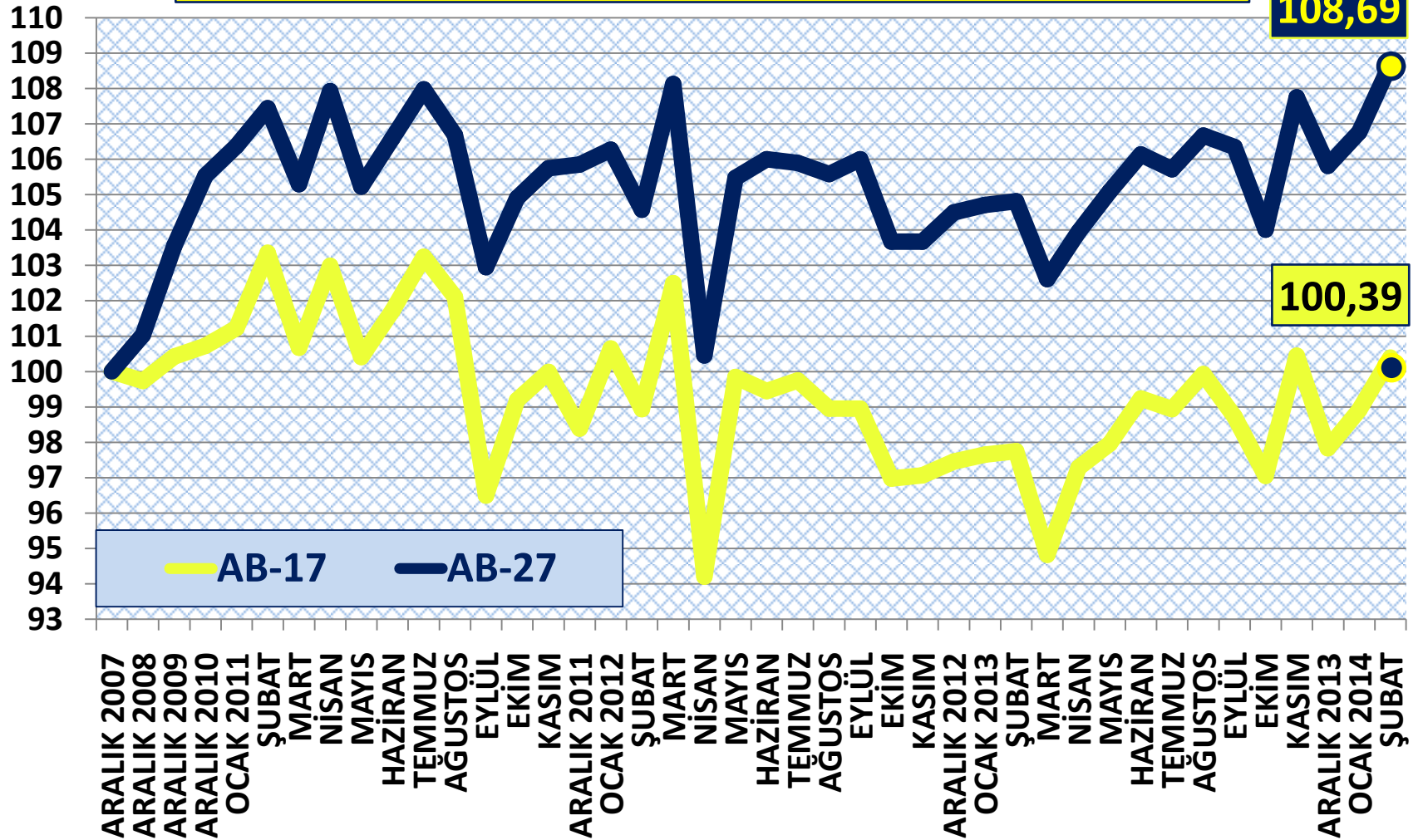


## İHRACAT MİLYON DOLAR

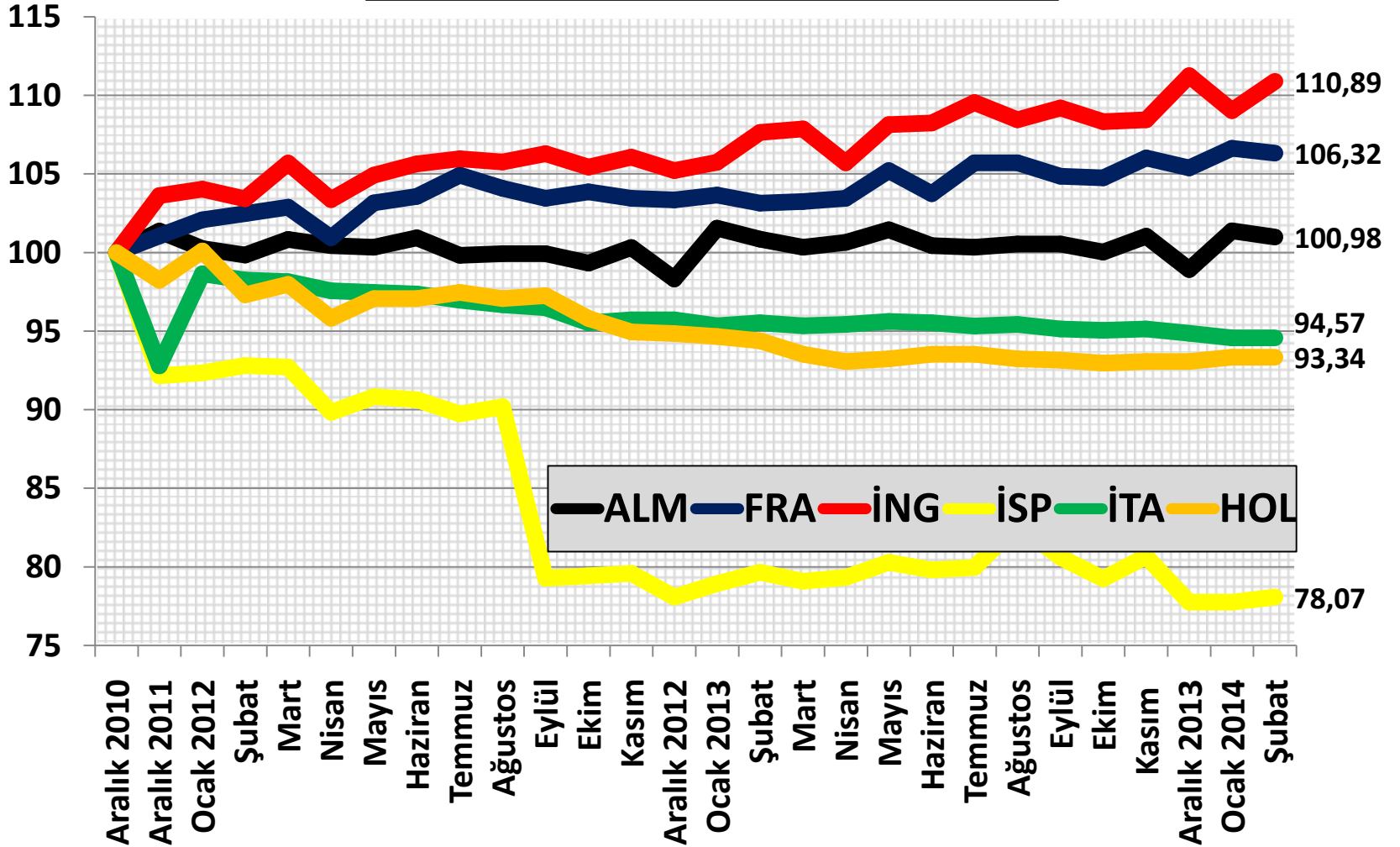
■ ESKİ YIL ■ YENİ YIL



AVRUPA BİRLİĞİ HAZIR GİYİM PERAKENDE HARCAMALARI



### AVRUPA PERAKENDE HARCAMALARI





### HAZIR GİYİM İHRACAT PAZARLARI

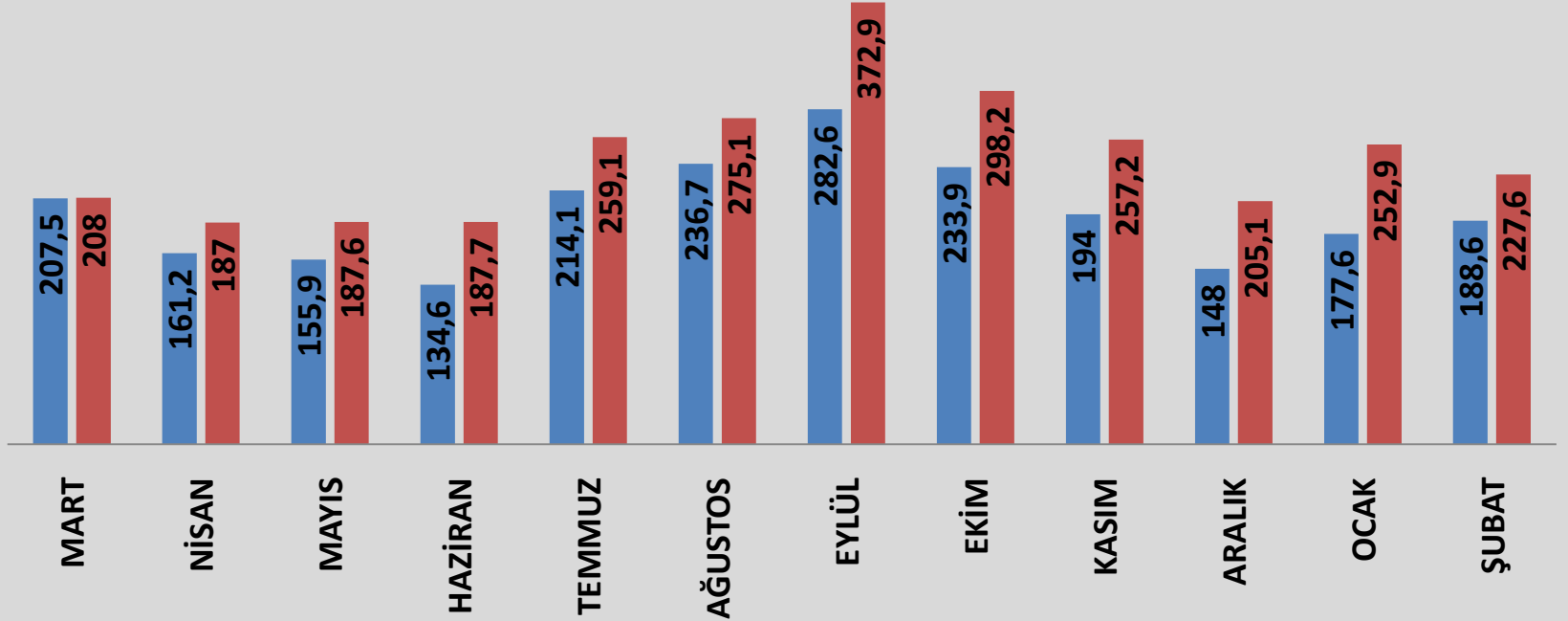
2013 SIRA	ÜLKELER	2013 MİLYON DOLAR	2014 M İLYON DOLAR	2013 -2014 DEĞİŞİM %
1	ALMANYA	614	694	13,0
2	İNGİLTERE	329	347	5,5
3	İSPANYA	224	240	7,1
4	FRANSA	205	216	5,4
5	HOLLANDA	169	188	11,2
6	İTALYA	151	151	0,0
7	DANİMARKA	89	97	9,0
8	IRAK	69	95	37,8
9	POLONYA	41	76	85,4
10	RUSYA	89	74	-16,9
11	BELÇİKA	68	74	8,8
12	ABD	64	74	15,6
13	İSVEÇ	55	54	-0,5
14	UKRAYNA	35	54	54,3
15	ROMANYA	29	45	55,2





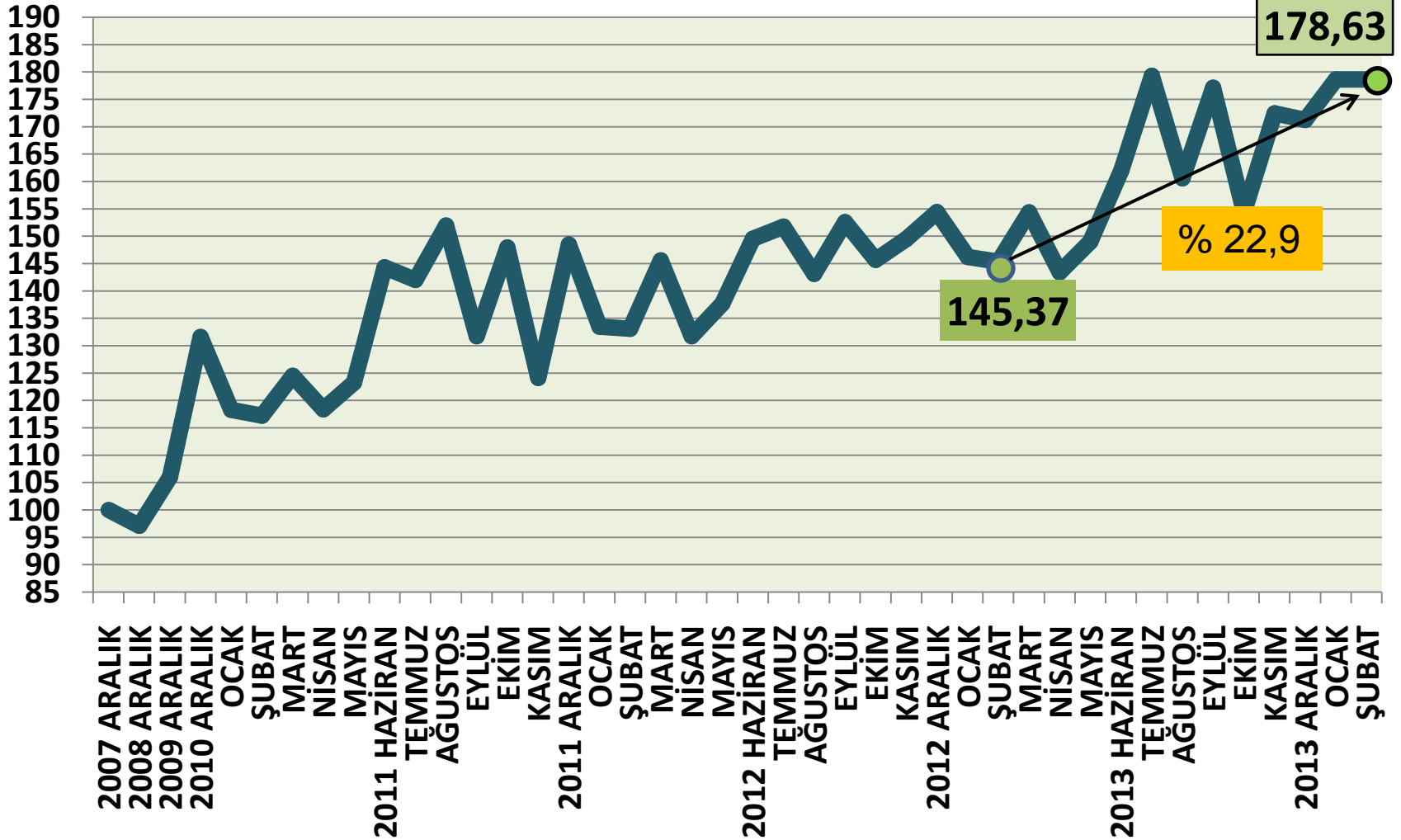
## HAZIR GİYİM İTHALATI MİLYON DOLAR

■ ESKİ YIL ■ YENİ YIL

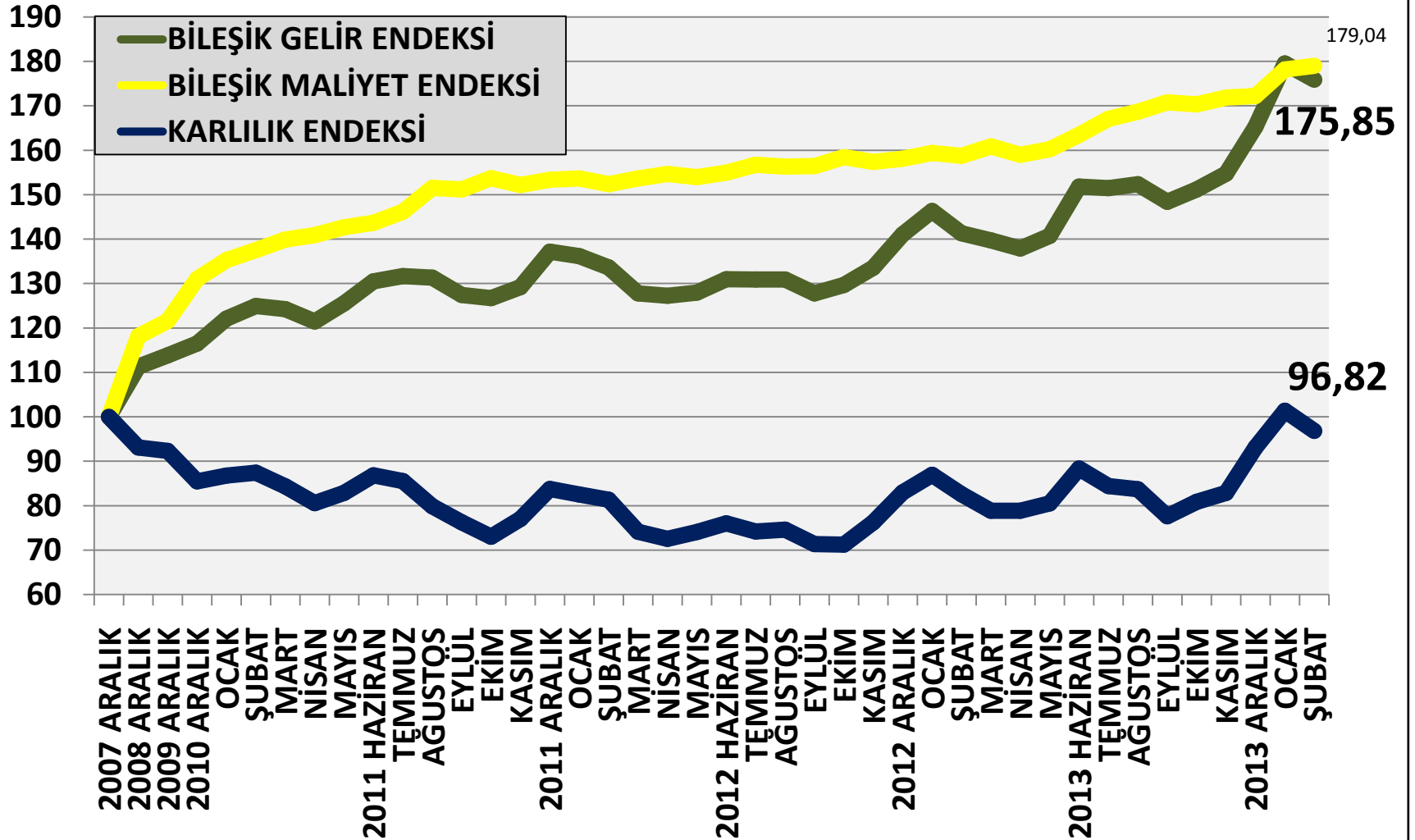




## SANAYİ CİRO ENDEKSİ

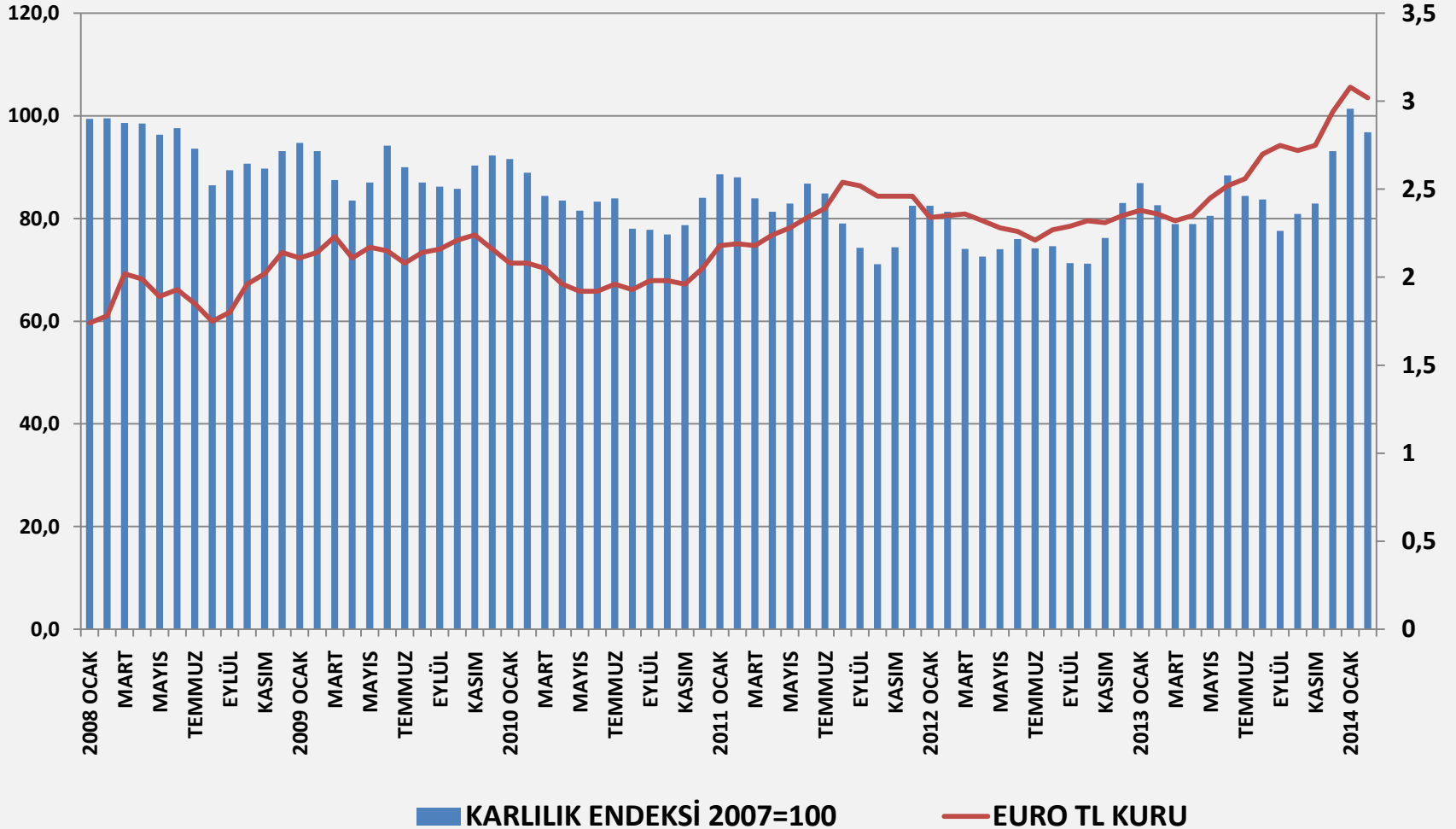


## HAZIR GİYİM KARLILIK ENDEKSİ





### KARLILIK ENDEKSİ 2007=100 EURO KURU İLİŞKİSİ





## İMALAT SANAYİNİN DIŞ BORÇLARI

SEKTÖRLER	2012 MİLYON DOLAR	2013 MİLYON DOLAR
GIDA İÇECEK VE TÜTÜN ÜRÜNLERİ İMALATI	4.293	4.842
<b>TEKSTİL VE GIYİM EŞYASI İMALATI</b>	<b>3.062</b>	<b>2.694</b>
DERİ VE ÜRÜNLERİ İMALATI	129	101
AĞAÇ VE AĞAÇ ÜRÜNLERİ İMALATI	288	414
KAĞIT VE KAĞIT ÜRÜNLERİ İMALATI	566	589
RAFİNE EDİLMİŞ PETROL ÜRÜNLERİ İMALATI	1.385	1.273
KİMYASAL VE ECZACILIK ÜRÜNLERİ İMALATI	1.892	1.880
KAUÇUK VE PLASTİK ÜRÜNLERİ İMALATI	847	672
METALİK OLMAYAN MİNERAL ÜRÜNLERİN İMALATI	966	1.097
ANA METAL SAN.VE METAL EŞYA ÜRÜN. İMALATI	4.026	3.554
MAKİNE VE TEÇHİZAT İMALATI	417	300
ELEKTRİK VE ELEKTRONİK ÜRÜNLERİ İMALATI	2.398	2.982
ULAŞIM ARAÇLARI İMALATI	2.299	2.943
MOBİLYA VE DİĞER SAN ÜRÜNLERİ İMALATI	324	452
<b>TOPLAM</b>	<b>22.892</b>	<b>23.734</b>