

# TGSD-ESDH HAZIR GIYİM SEKTÖR ENDEKSLERİ

ECONOMY AND STRATEGY CONSULTANCY SERVICES



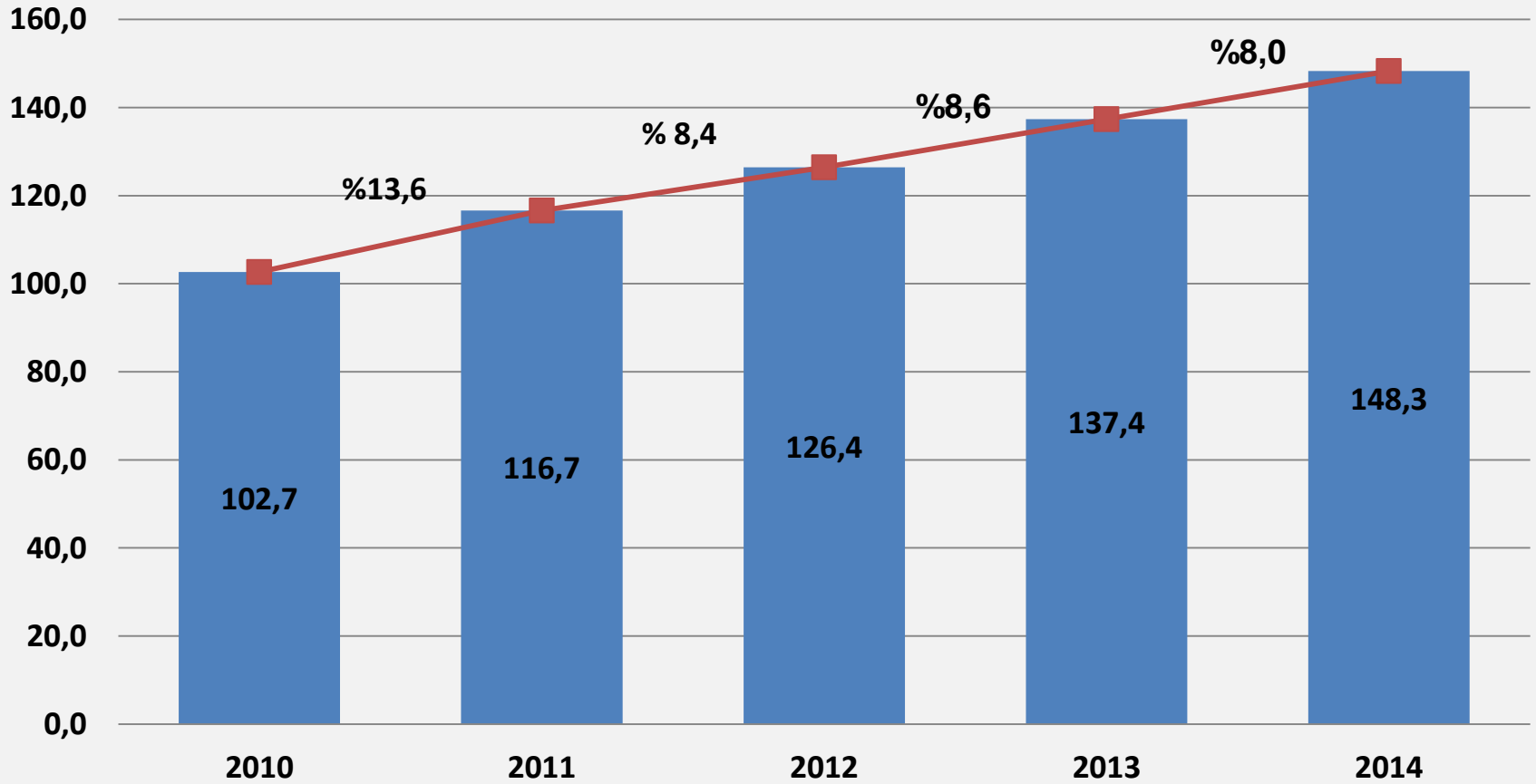
**ESDH**

EKONOMİ VE STRATEJİ DANIŞMANLIK HİZMETLERİ

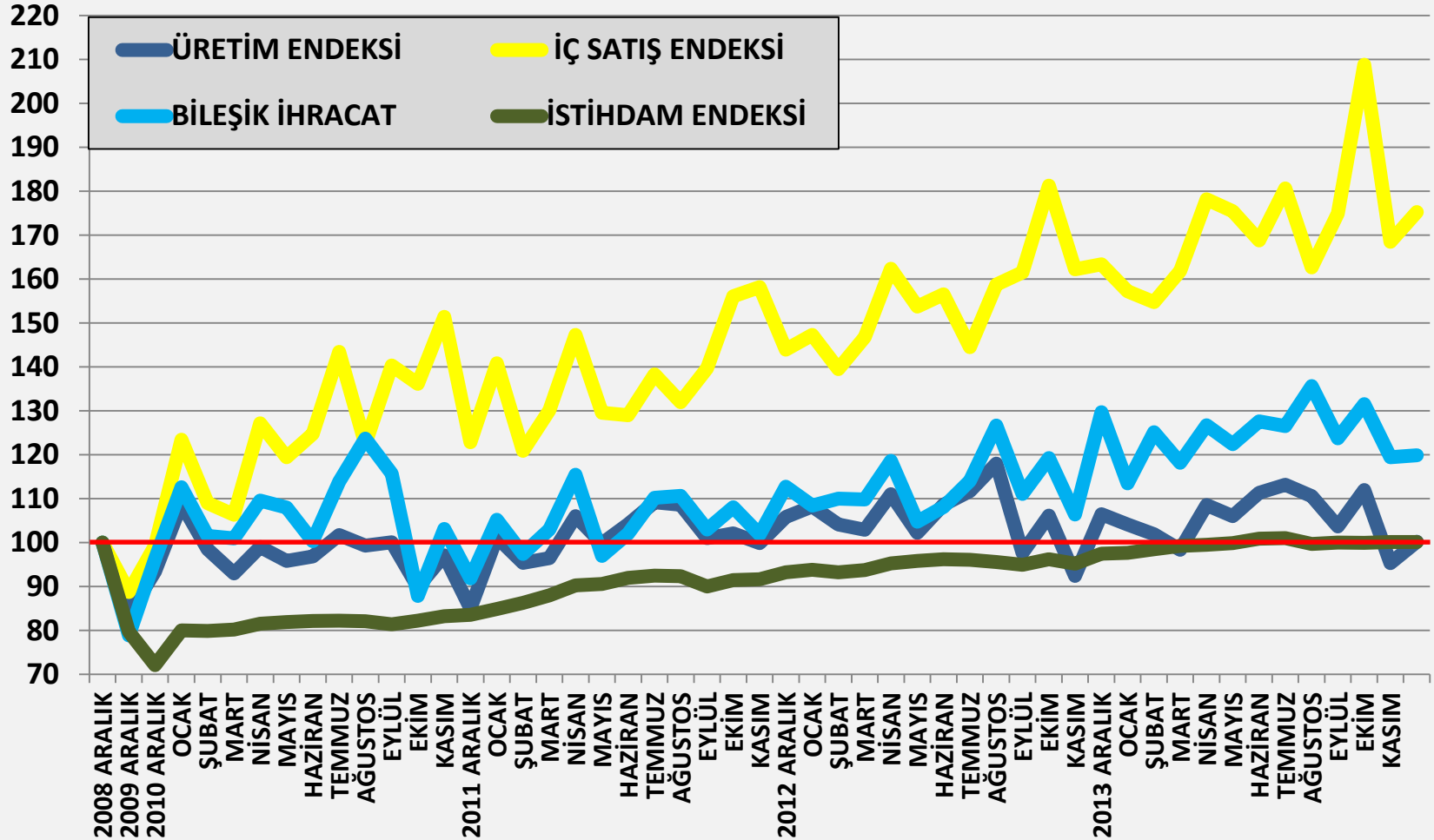
**50.PROGRAM ÖZEL  
OCAK 2015**



## HAZIR GİYİM BİLEŞİK FAALİYET ENDEKSİ 2007=100

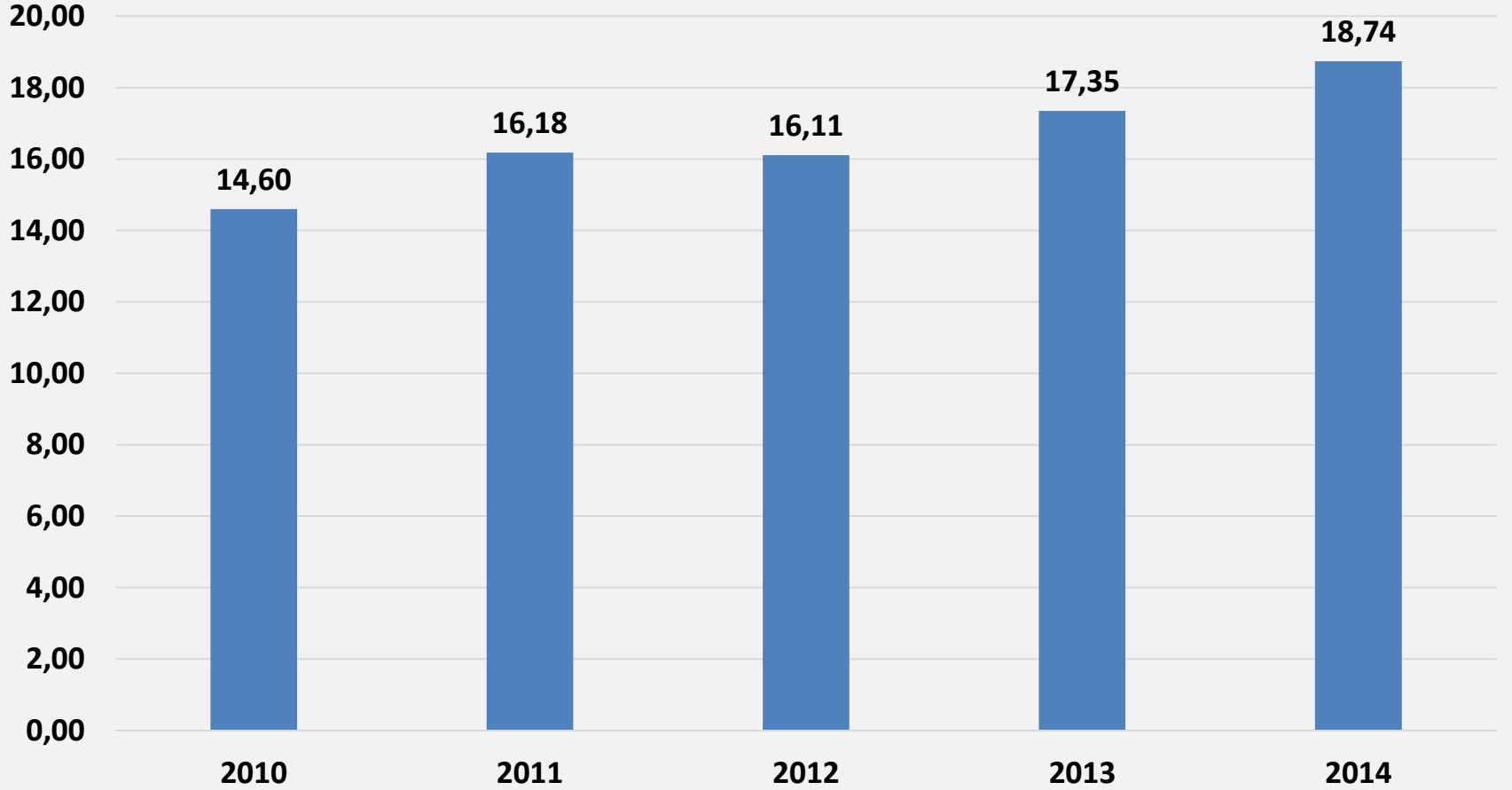


## BİLEŞİK HAZIR GİYİM FAALİYET ALT ENDEKSLERİ





### İHRACAT MİLYAR DOLAR

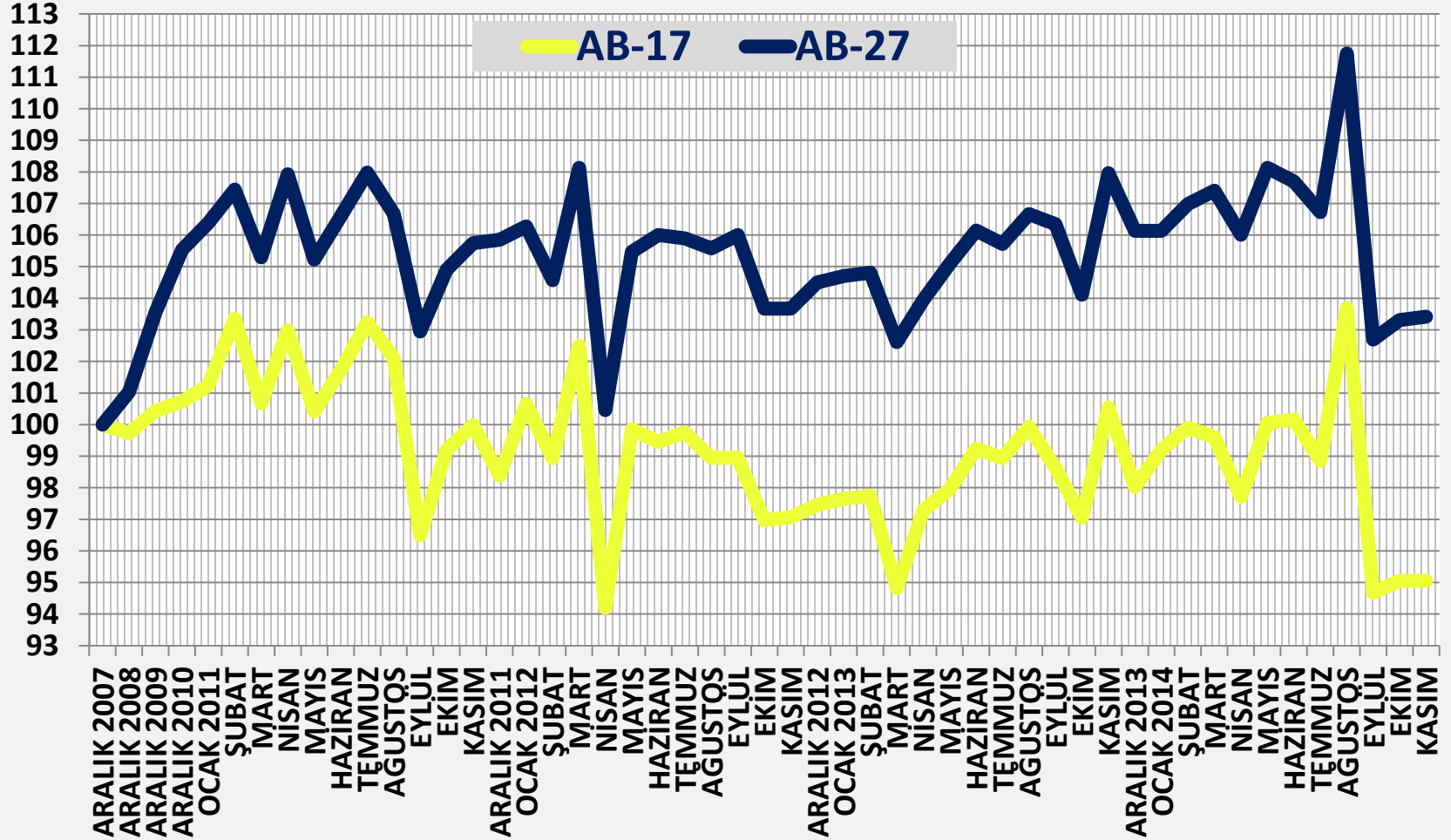




	2010 İHRACAT MİLYON DOLAR			2014 İHRACAT MİLYON DOLAR		
	PAZARLAR	İHRACAT	PAY %	PAZARLAR	İHRACAT	PAY%
1	ALMANYA	3.623	24,7	ALMANYA	3.913	20,9
2	İNGİLTERE	2.067	14,1	İNGİLTERE	2.489	13,3
3	FRANSAE	1.192	8,1	İSPANYA	1.634	8,7
4	İSPANYA	1.167	8,0	FRANSA	1.125	6,0
5	İTALYA	731	5,0	HOLLANDA	956	5,1
6	HOLLANDA	724	4,9	İTALYA	699	3,7
7	DANİMARKA	437	3,0	IRAK	674	3,6
8	ABD	421	2,9	DANİMARKA	507	2,7
9	BELÇİKA	401	2,7	ROMANYA	501	2,7
10	RUSYA	280	1,9	ABD	464	2,5
11	İSVEÇ	279	1,9	POLONYA	445	2,4
12	IRAK	208	1,4	BELÇİKA	405	2,2
13	ROMANYA	200	1,4	RUSYA	351	1,9
14	AVUSTURYA	144	1,0	UKRANYA	314	1,7
15	İSRAİL	134	0,9	İSVEÇ	294	1,6

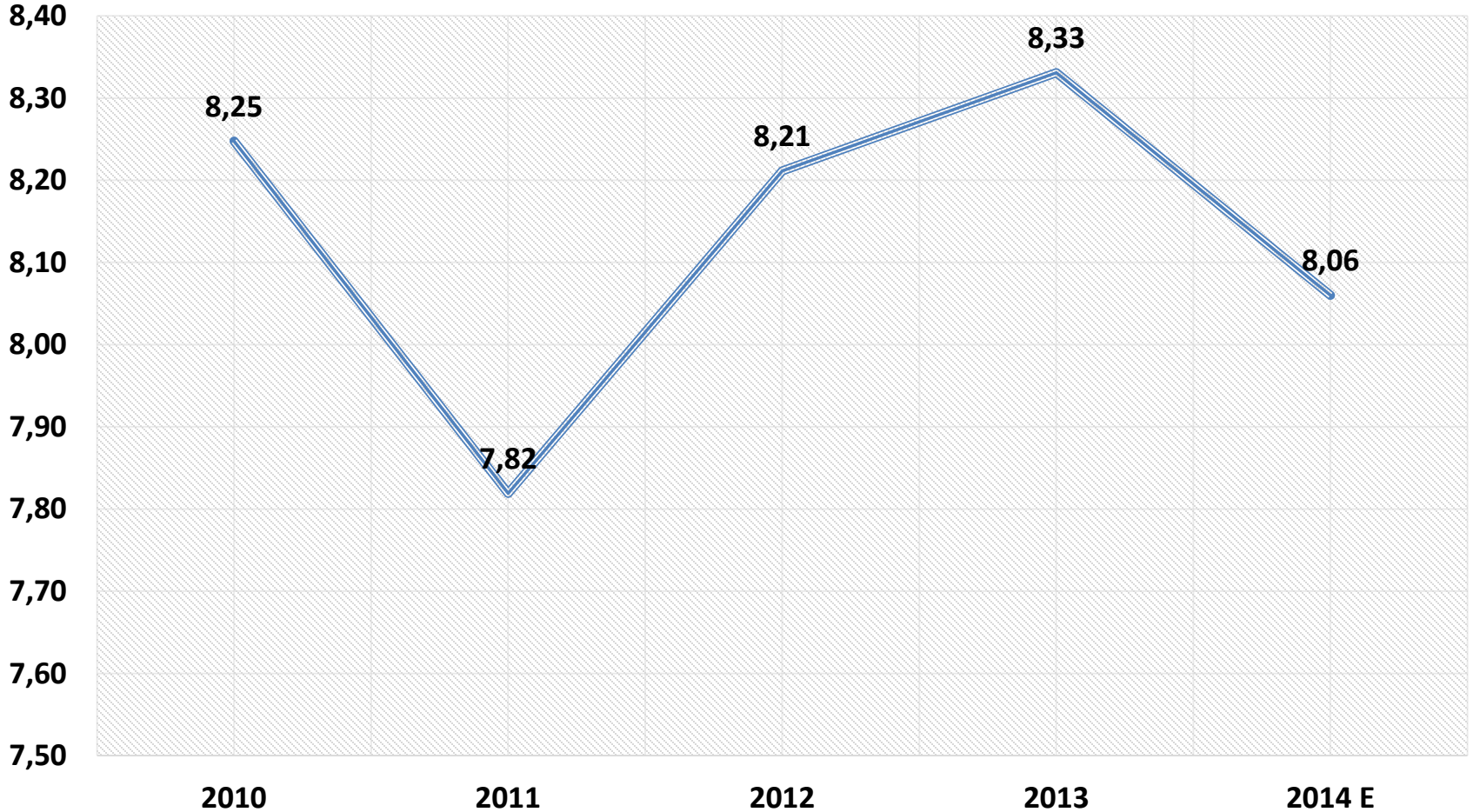


## AVRUPA BİRLİĞİ HAZIR GİYİM PERAKENDE HARCAMALARI





### AB HAZIR GİYİM İTHALATI İÇİNDE TÜRKİYE'NİN PAYI YÜZDE





### MARKALI HAZIR GİYİM VE KONFEKSİYON İHRACATI

PAZARLAR	İHRACAT 2010 MILYON DOLAR	İHRACAT 2014 MILYON DOLAR	2010 -2014 DEĞİŞİM %
IRAK	208	674	224
ROMANYA	200	501	151
RUSYA	280	351	25
UKRANYA	77	314	308
S.ARABİSTAN	95	289	204
LİBYA	66	144	118
MISIR	58	128	121
TUNUS	92	99	8
İRAN	84	72	-14
İSRAAL	134	228	70
LÜBNAN	58	67	16
YUNANİSTAN	132	116	-12
B.A.E	76	150	97
CEZAYİR	70	164	134
TOPLAM	1.630	3.297	103



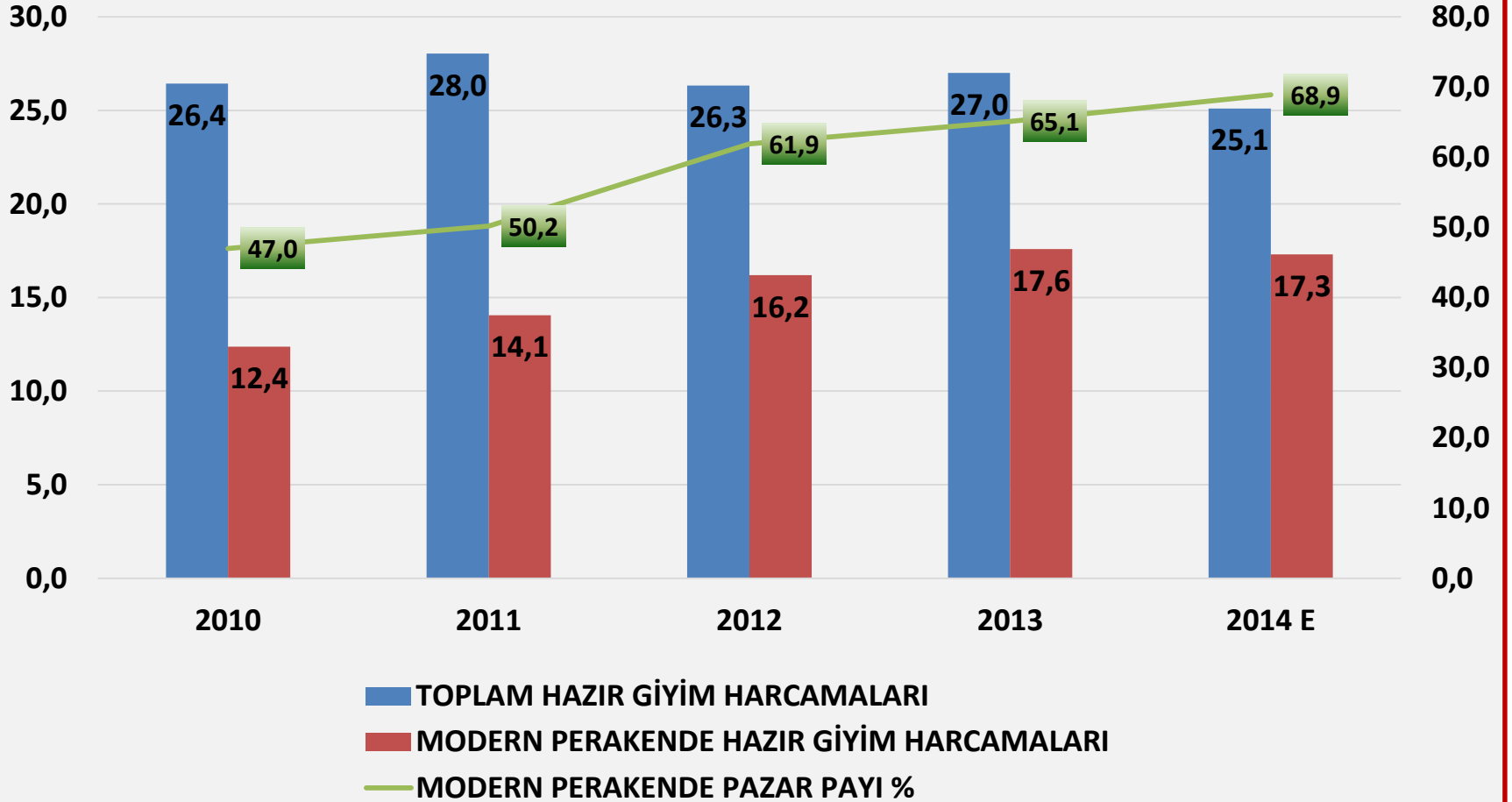


### İHRAÇ ÜRÜNLERİ FİYATLARI KG/DOLAR

ÜRÜNLER	2010	2011	2012	2013	2014
ERKEK GÖMLEK	25,4	29,8	34,3	33,7	36,0
ÖRME KADIN GÖMLEK VE BLUZ	22,4	26,3	27,4	28,9	29,4
ERKEK CEKET, TAKIM VE PANTOLON	23,0	24,6	24,9	26,1	28,0
KADIN CEKET, PANTOLON VE ELBİSE	29,3	32,4	32,7	34,5	35,3
DOKUMA KADIN BLUZ VE GÖMLEK	46,4	55,1	54,5	57,7	59,8

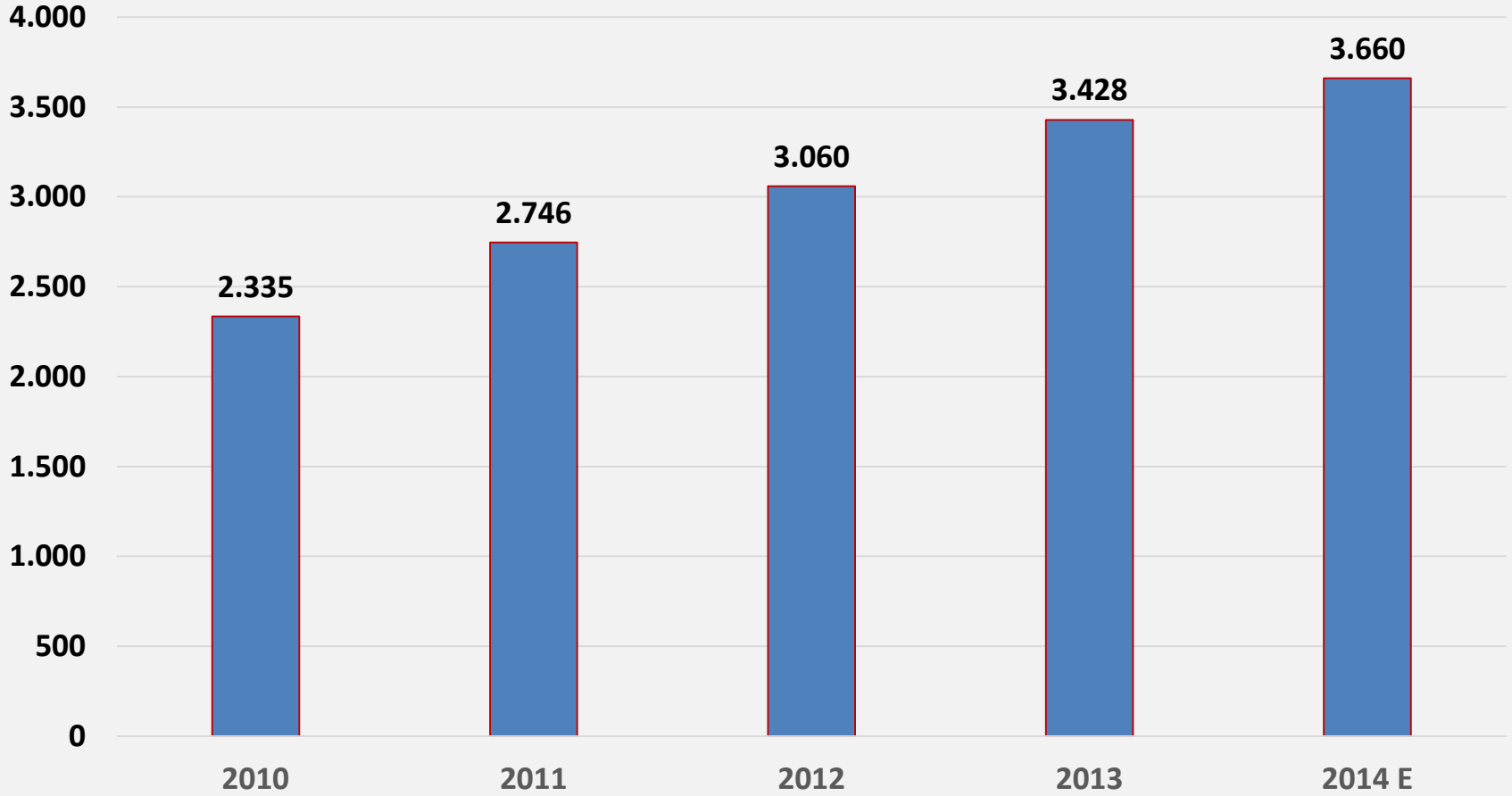


### HAZIR GİYİM İÇ PAZARI MİLYAR DOLAR



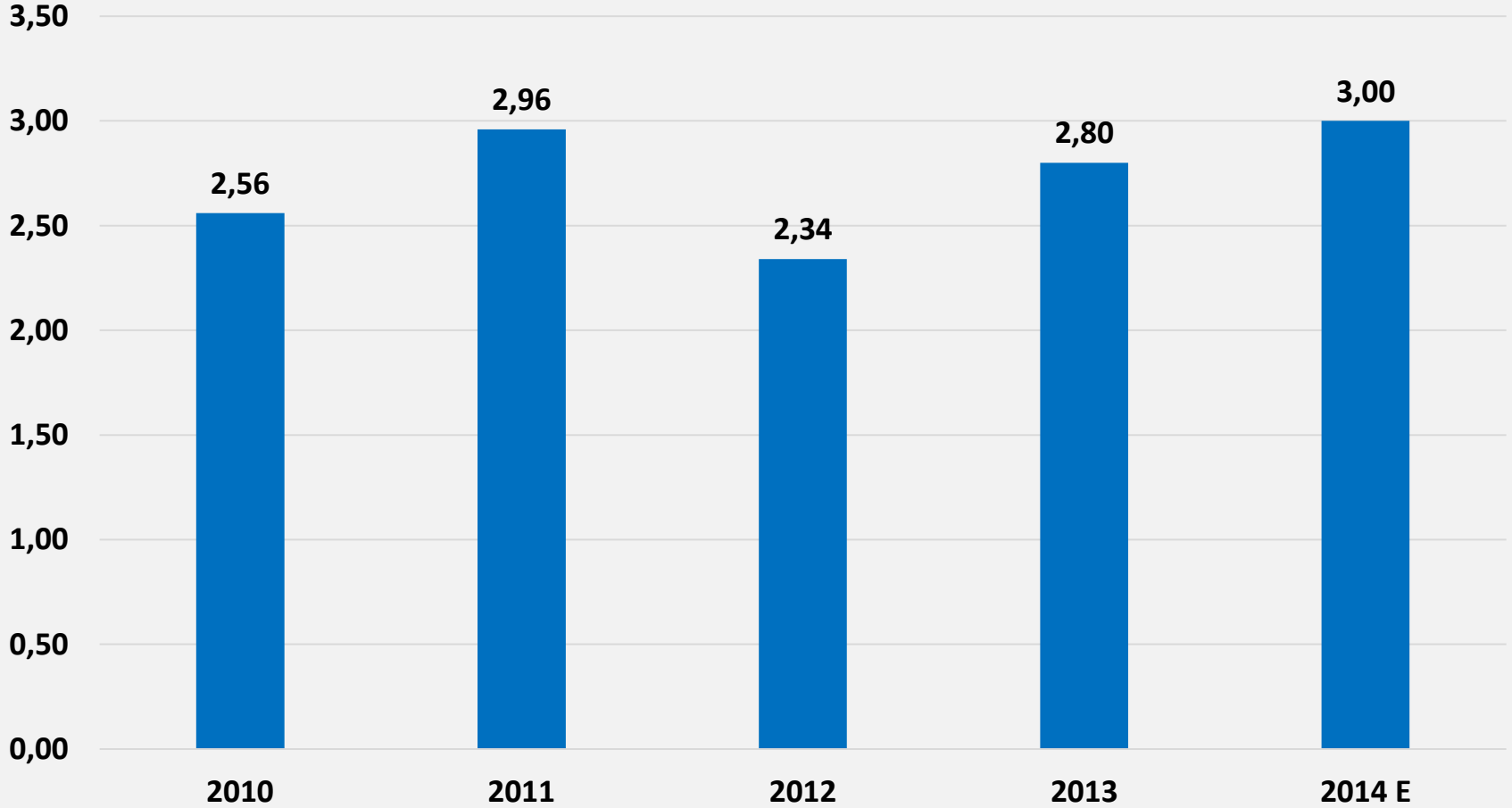


### TURİSTLERİN HAZIR GİYİM VE AYAKKABI HARCAMALARI MİLYON DOLAR



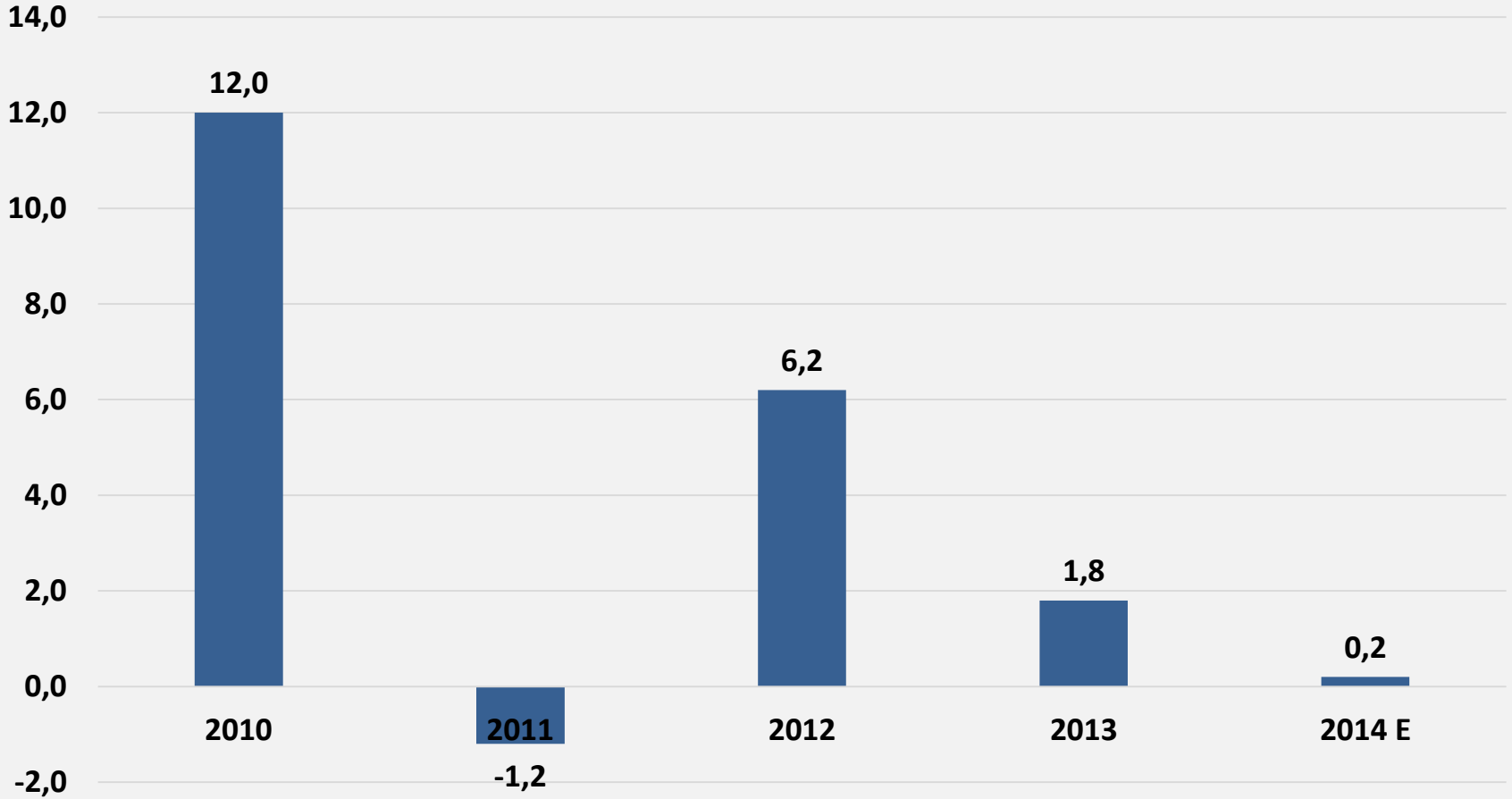


### HAZIR GİYİM İTHALATI MİLYAR DOLAR



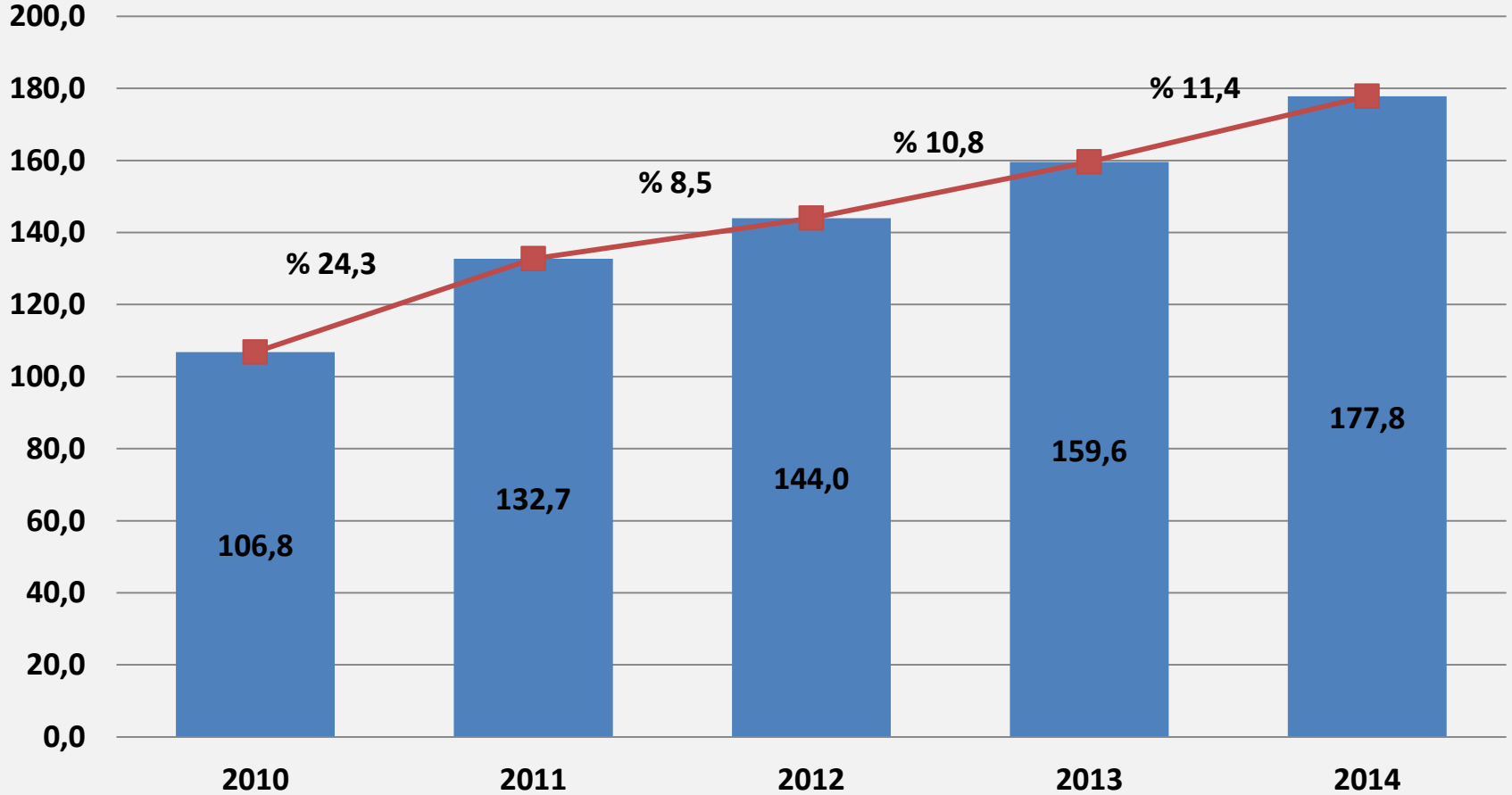


### HAZIR GIYİM SANAYİ ÜRETİMİ BÜYÜME YÜZDE



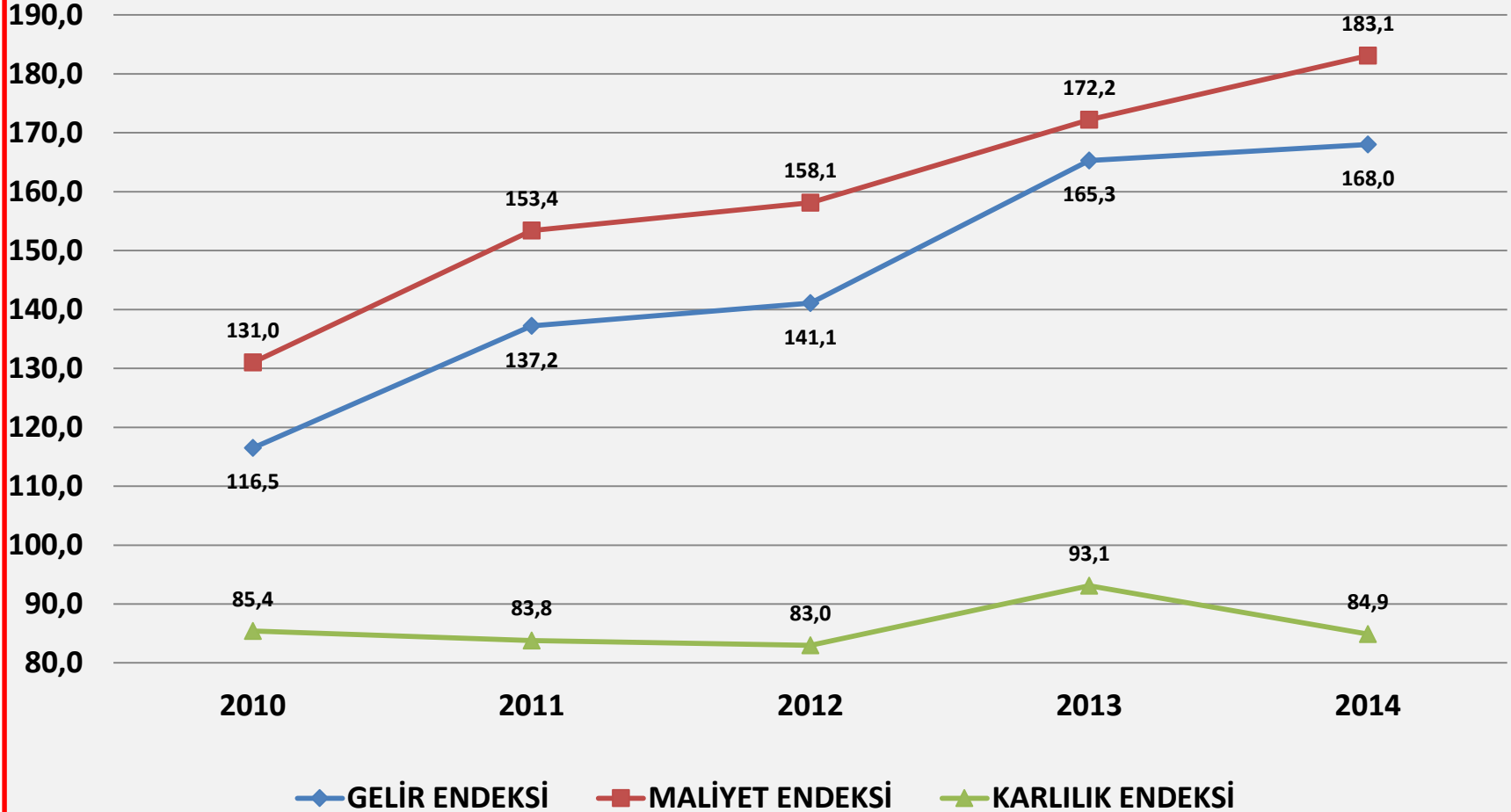


## HAZIR GİYİM CİRO ENDEKSİ 2007=100



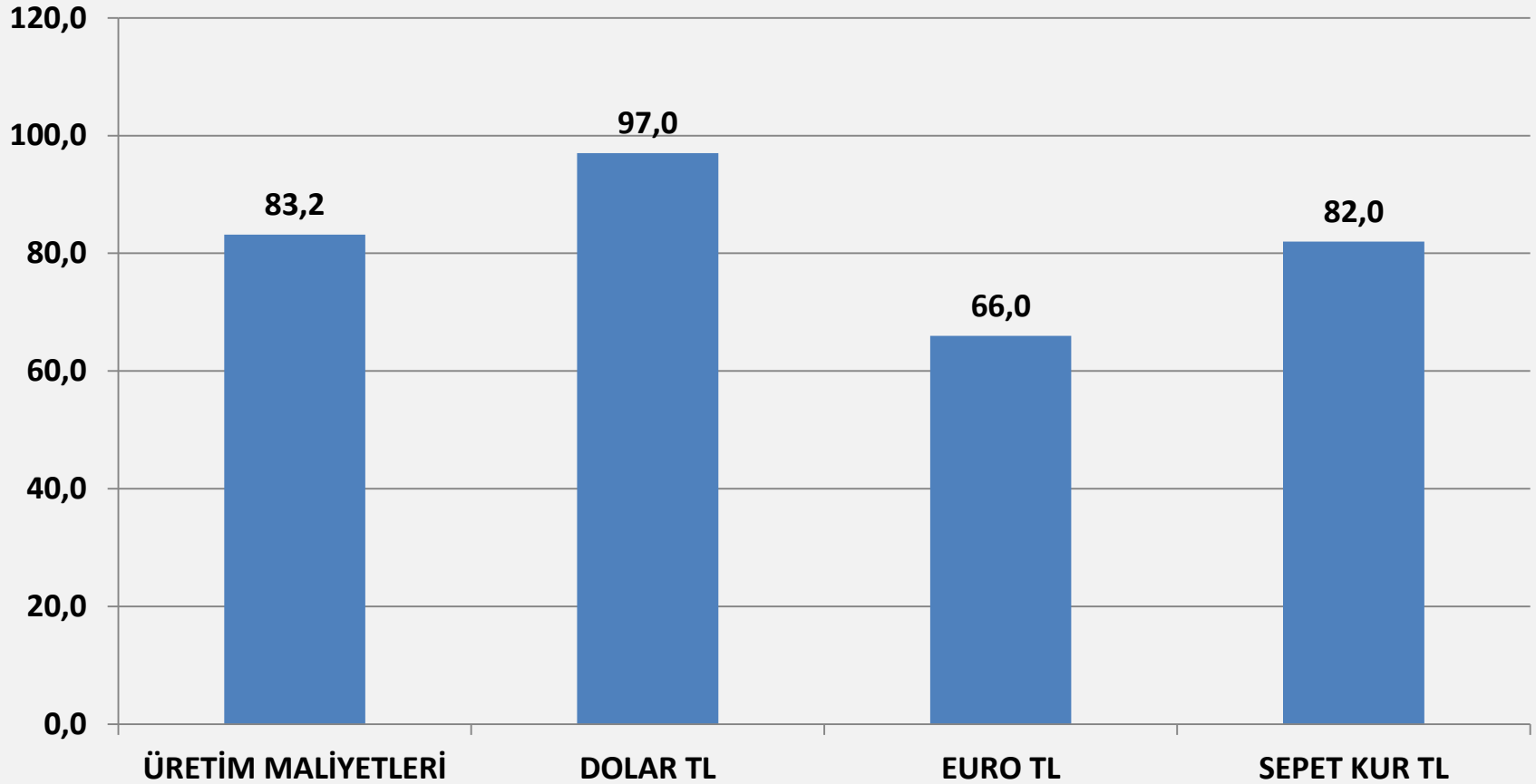


### HAZIR GİYİM KARLILIK ENDEKSİ 2007=100





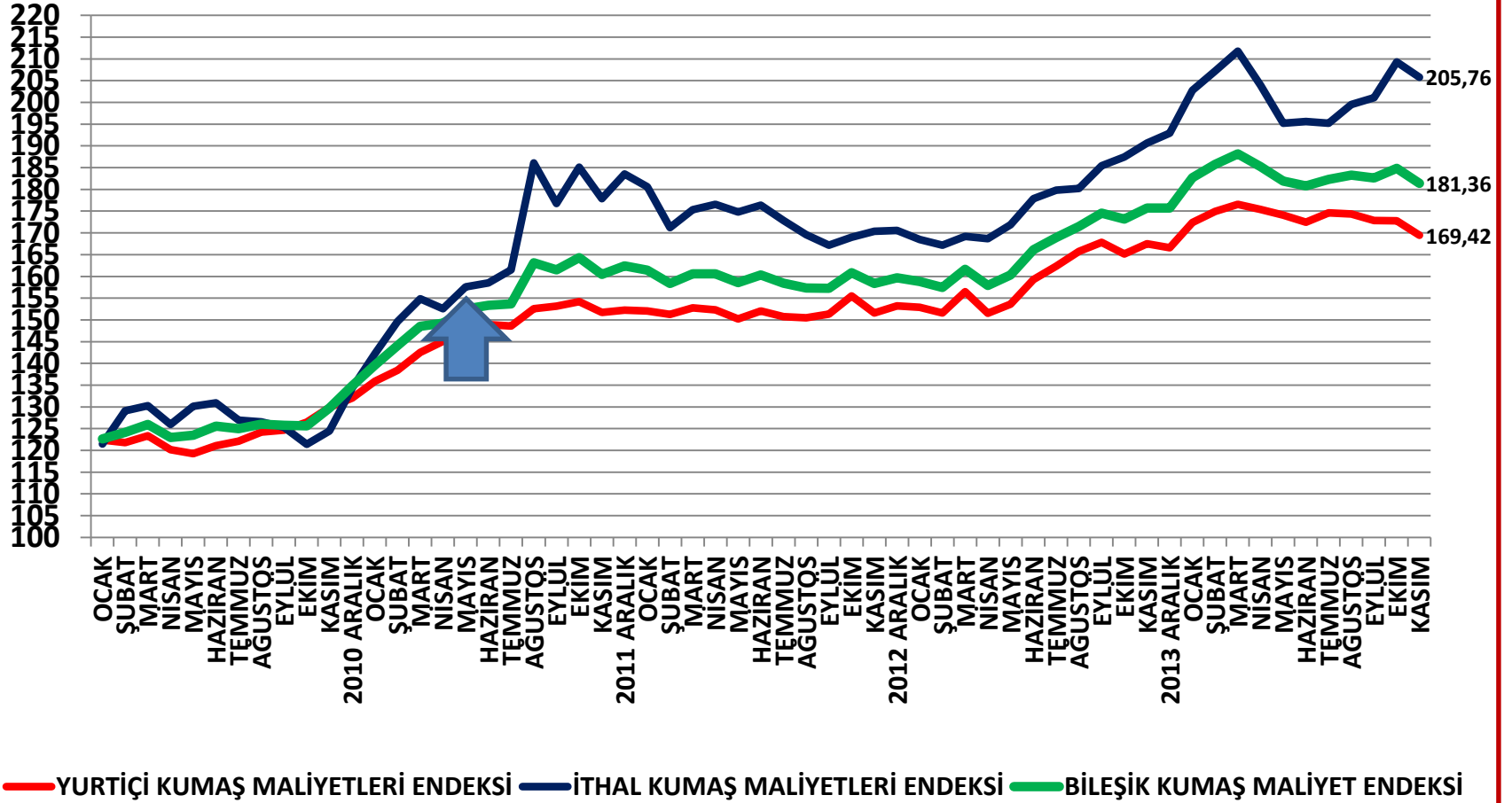
## ÜRETİM MALİYETLERİ İLE DÖVİZ KURLARINDA GELİŞMELER 2007-2014 %



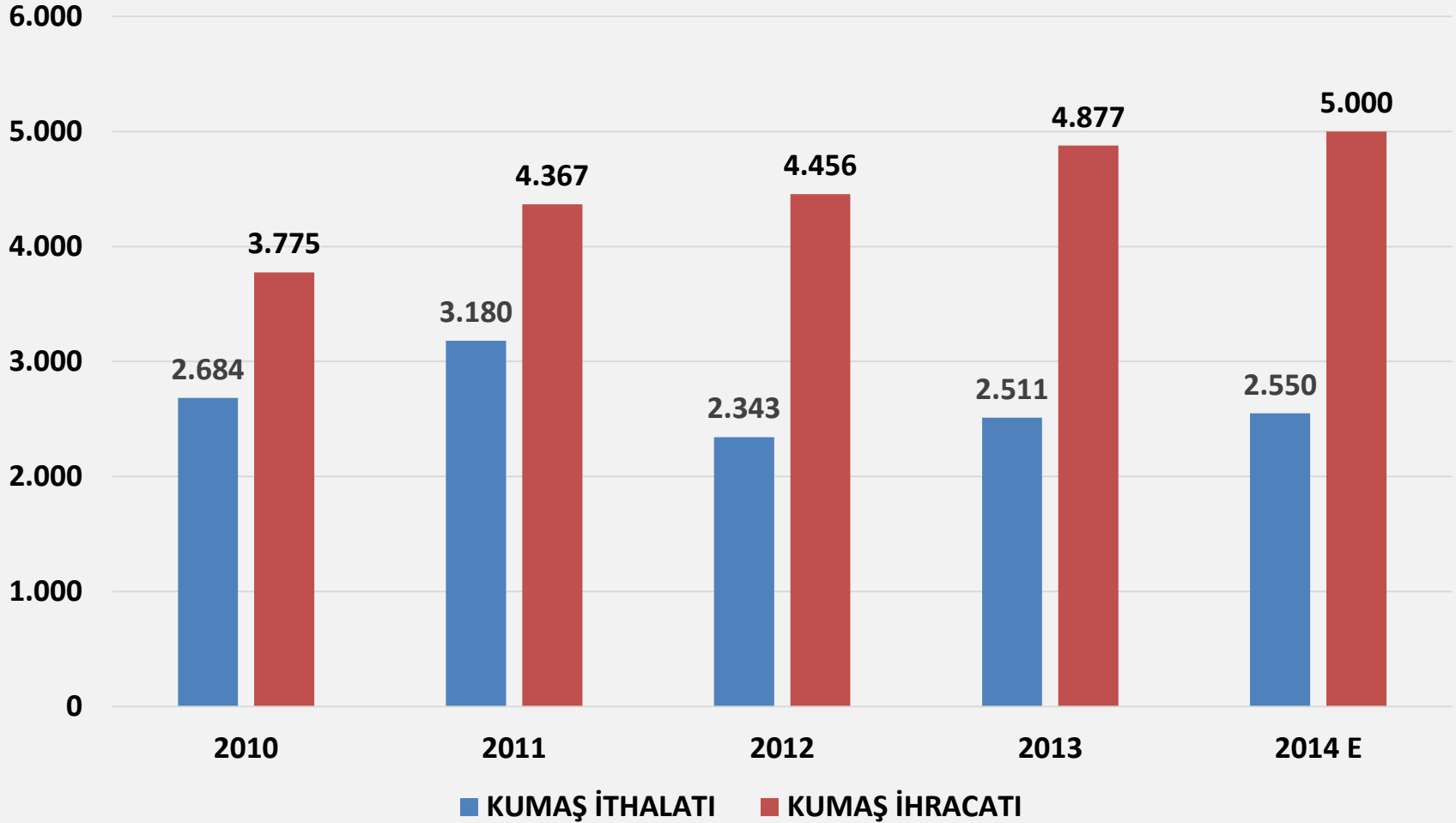




## KUMAŞ MALİYET ENDEKSİ 2007=100

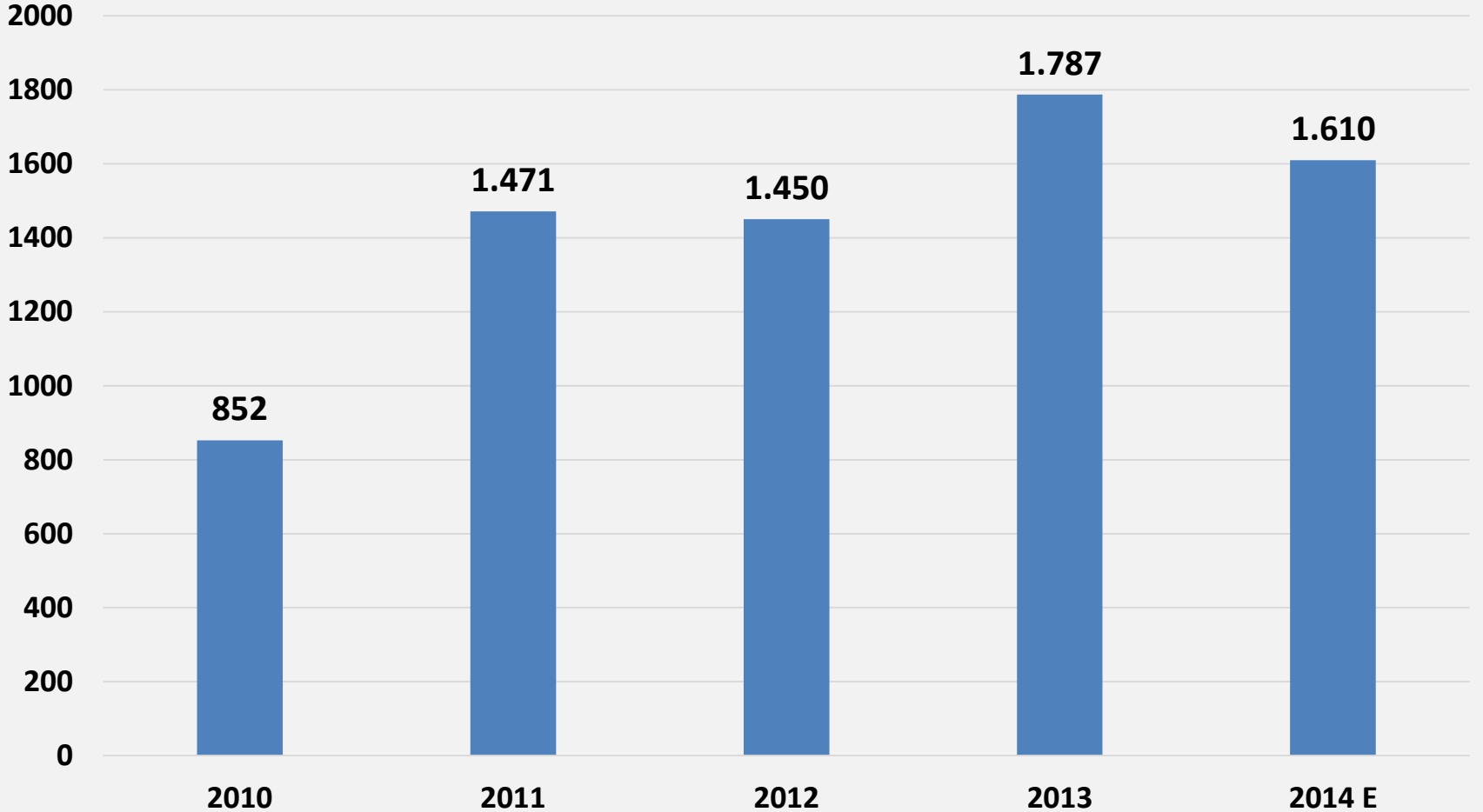


## KUMAŞ İHRACAT VE İTHALATI MİLYON DOLAR





### TEKSTİL MAKİNESİ İTHALATI MİLYON DOLAR





### AYLIK ORTALAMA ASGARİ ÜCRET

