

# YGSD-ESDH HAZIR GIYİM SEKTÖR ENDEKSLERİ

ECONOMY AND STRATEGY CONSULTANCY SERVICES



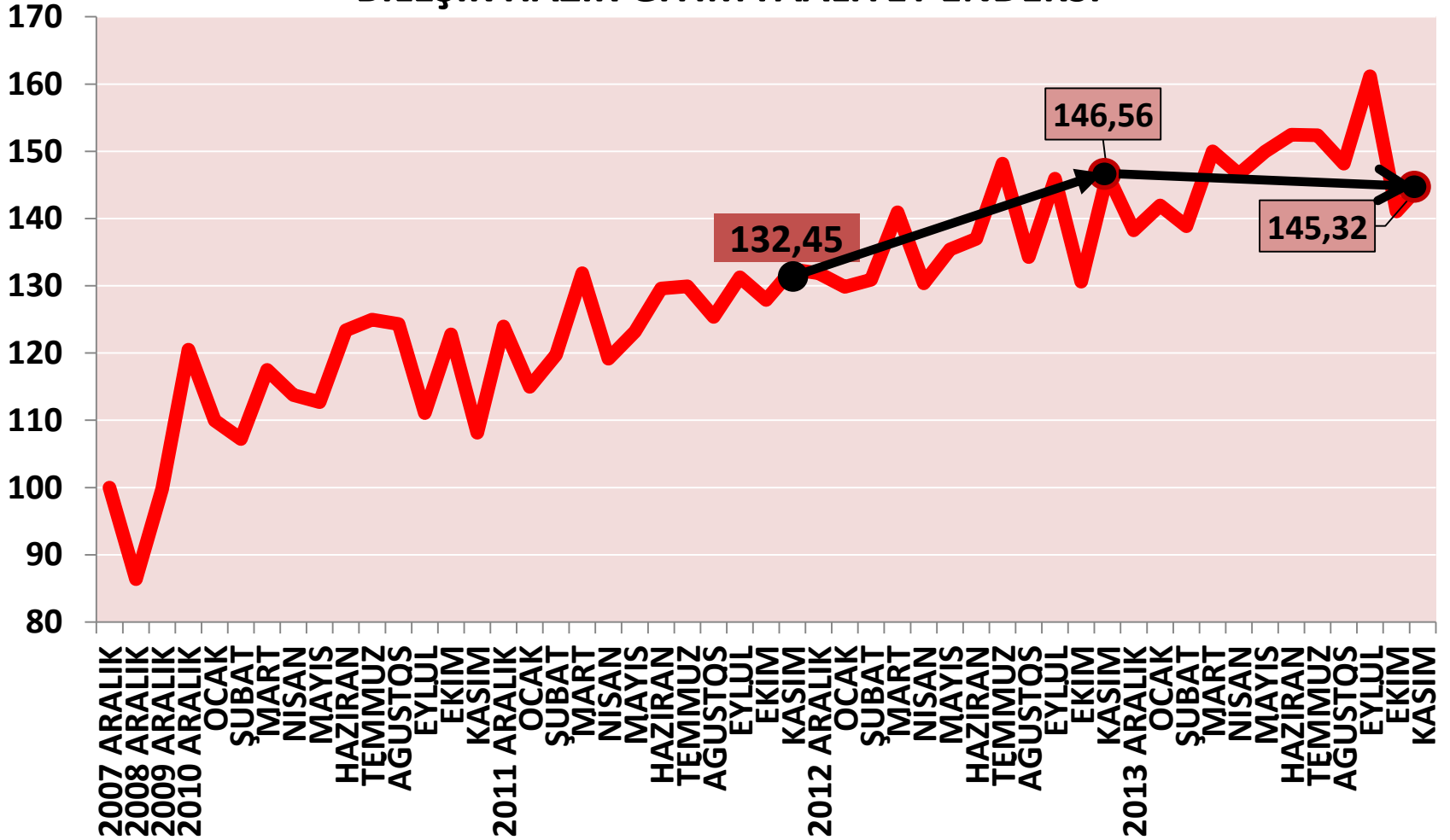
**ESDH**

EKONOMİ VE STRATEJİ DANIŞMANLIK HİZMETLERİ

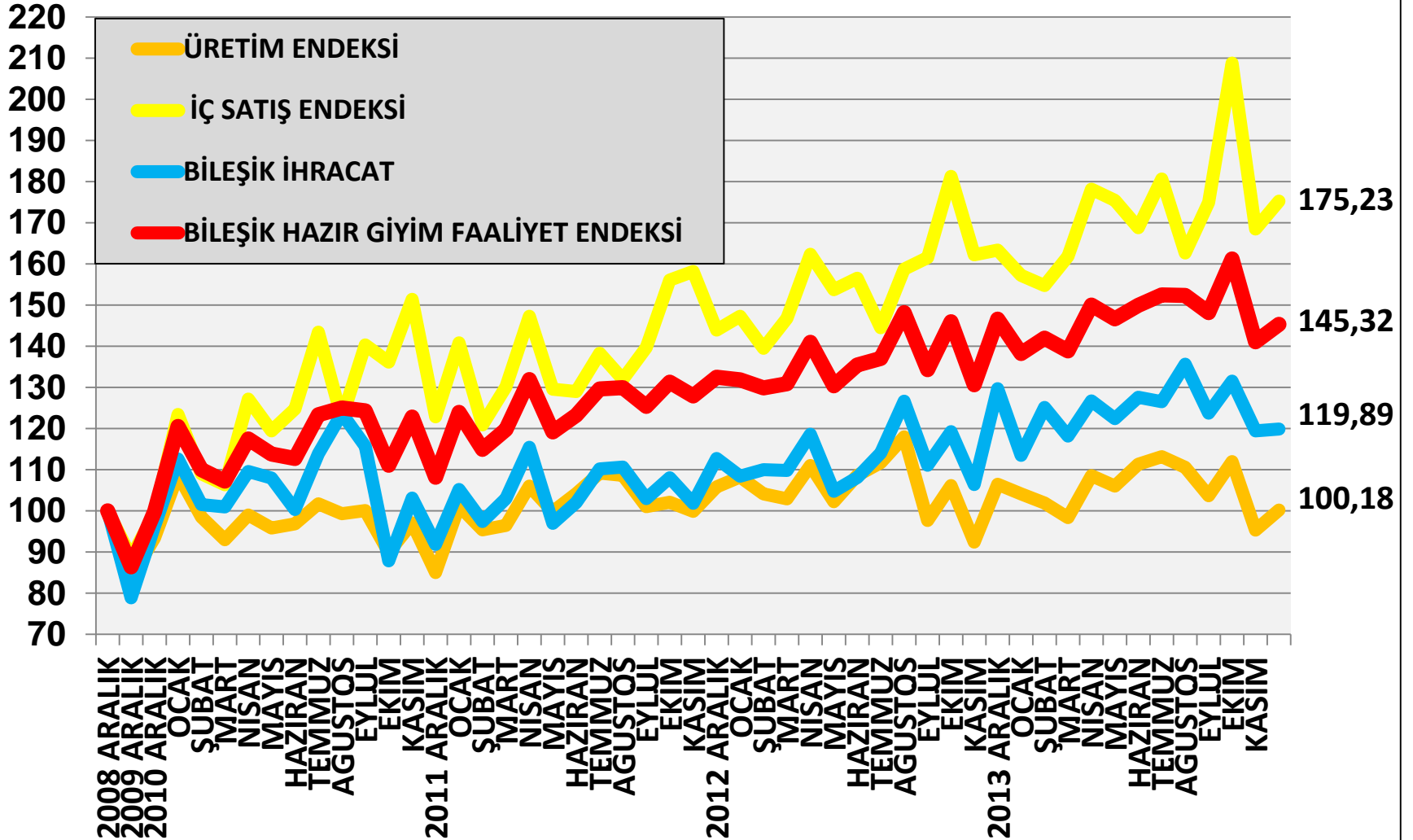
**ARALIK 2014**

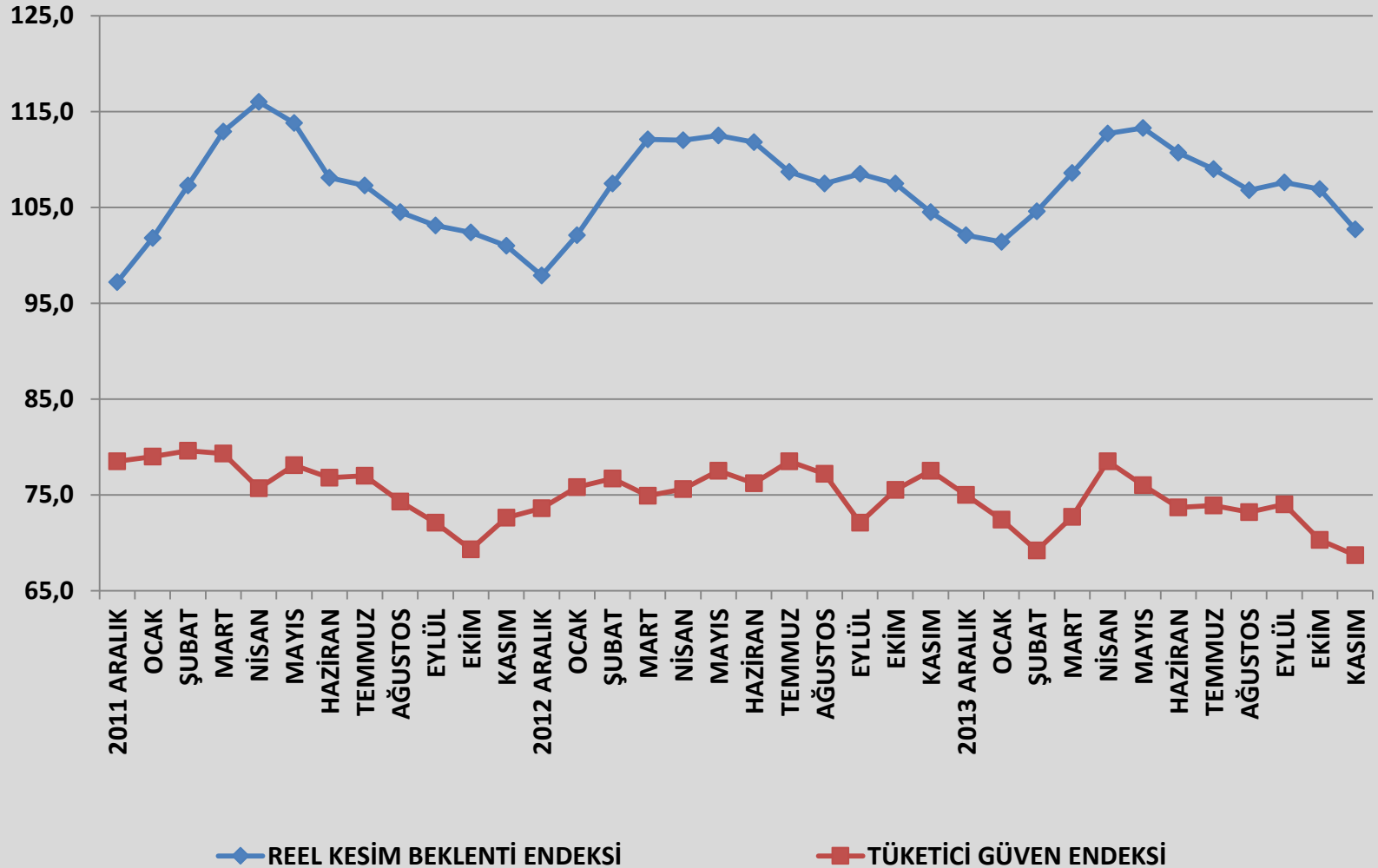


## BİLEŞİK HAZIR GİYİM FAALİYET ENDEKSİ



## BİLEŞİK HAZIR GİYİM FAALİYET ENDEKSİ VE ALT ENDEKSLER

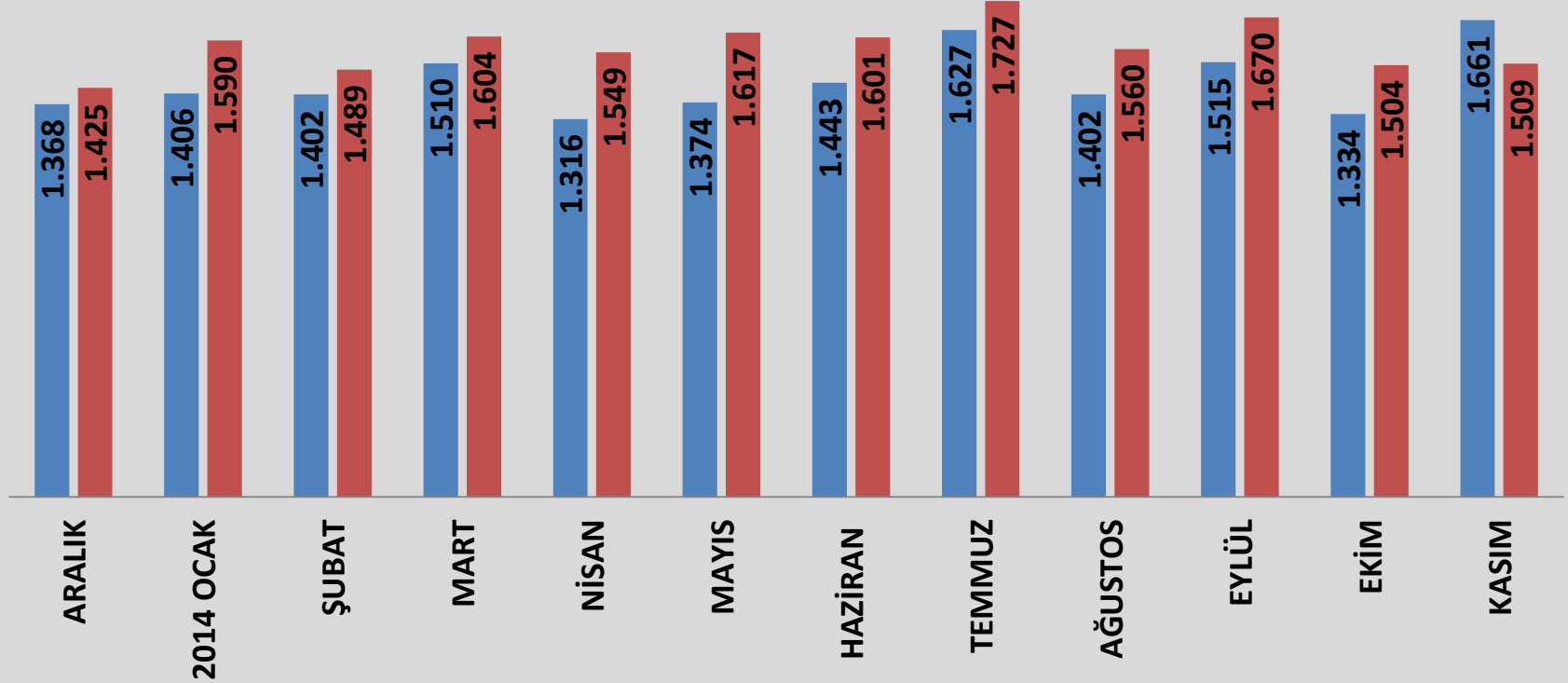






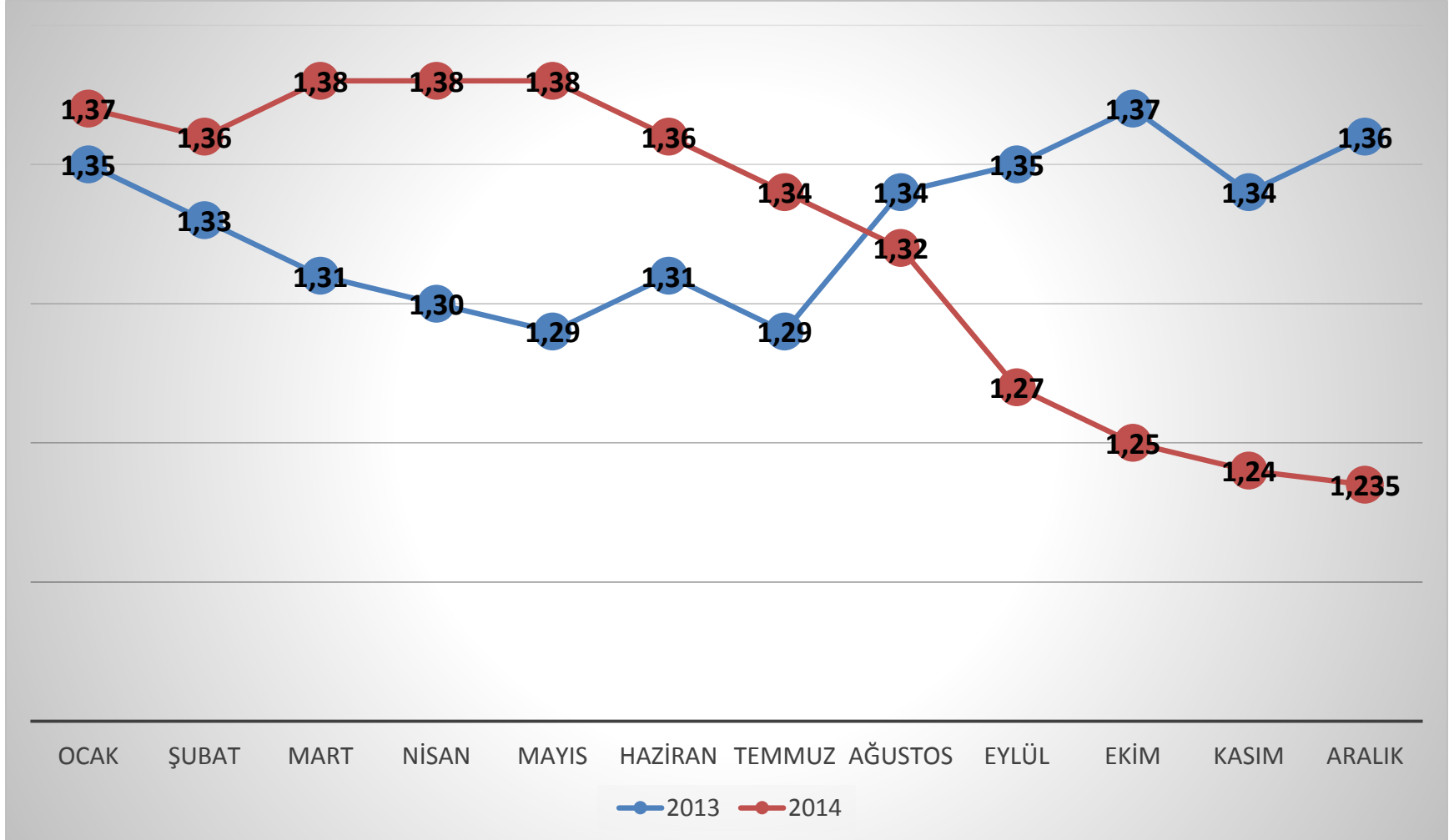
## İHRACAT MİLYON DOLAR

■ ESKİ YIL ■ YENİ YIL





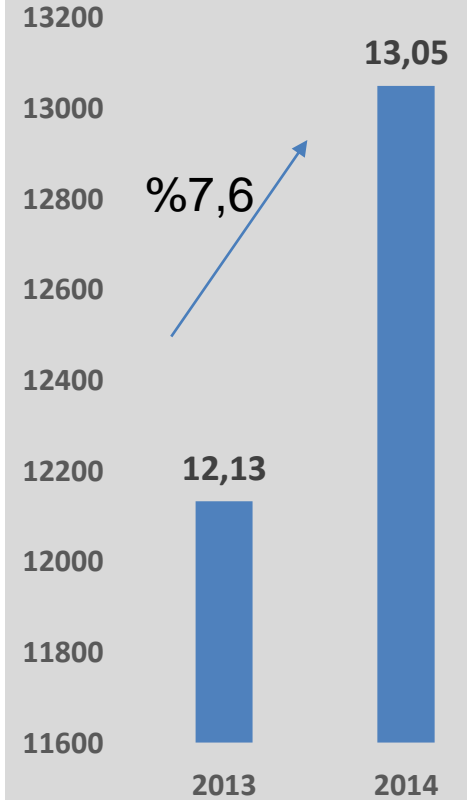
## EURO DOLAR PARİTESİ (İHRACAT % 70 EURO, % 20 DOLAR %10 POUND)



## HAZIR GİYİM İHRACATI MİLYON EURO

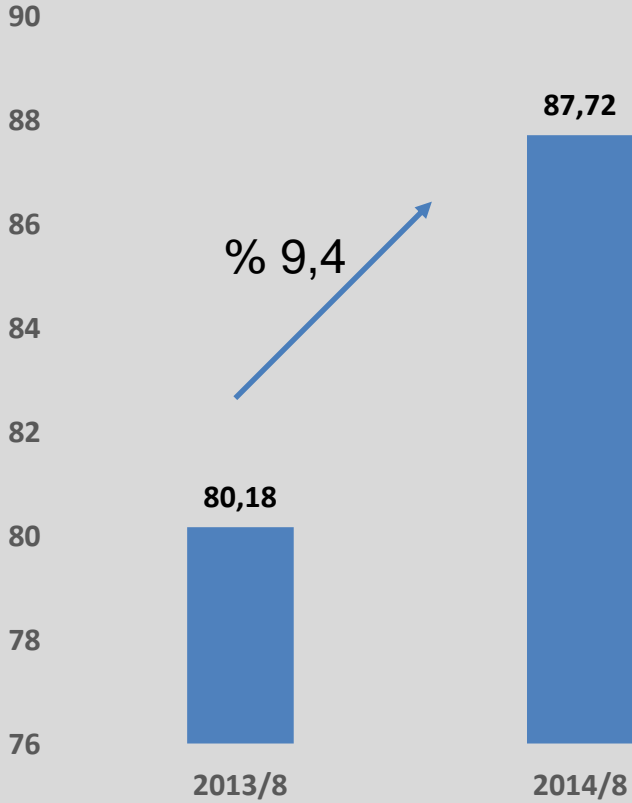


## OCAK-KASIM İHRACAT MİLYAR EURO

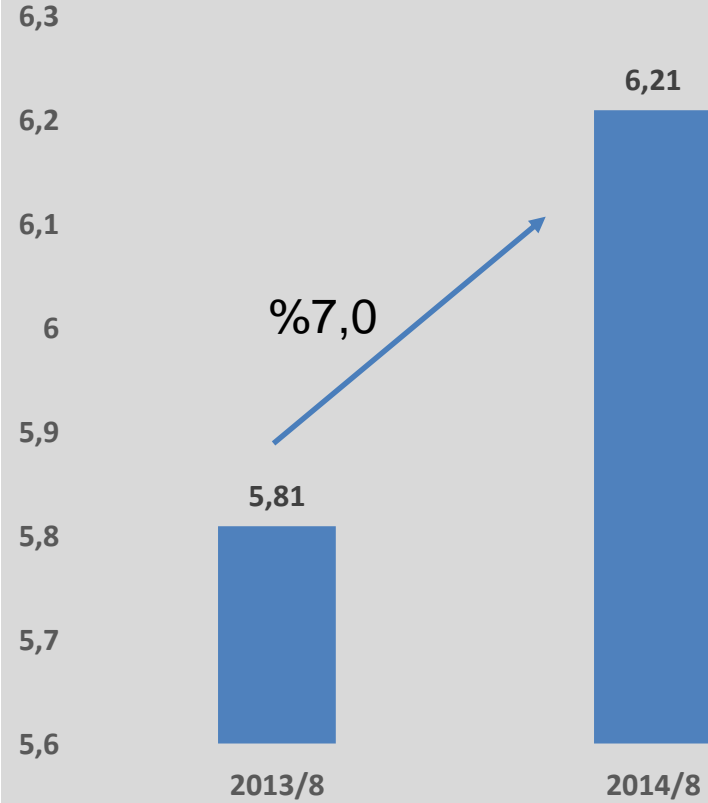




### AB HAZIR GİYİM İTHALATI MİLYAR EURO



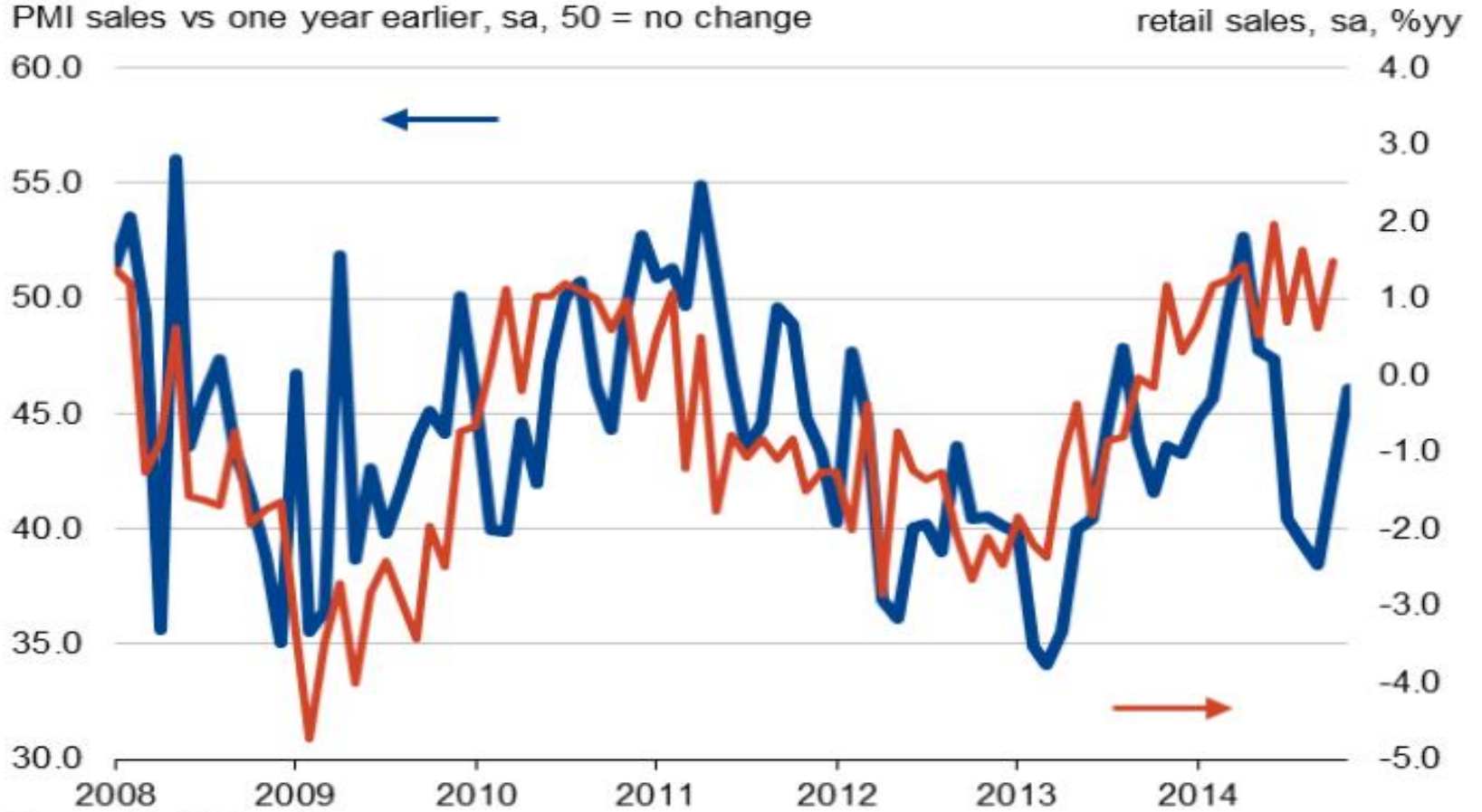
### TÜRKİYE AB HAZIR GİYİM İHRACATI MİLYAR EURO





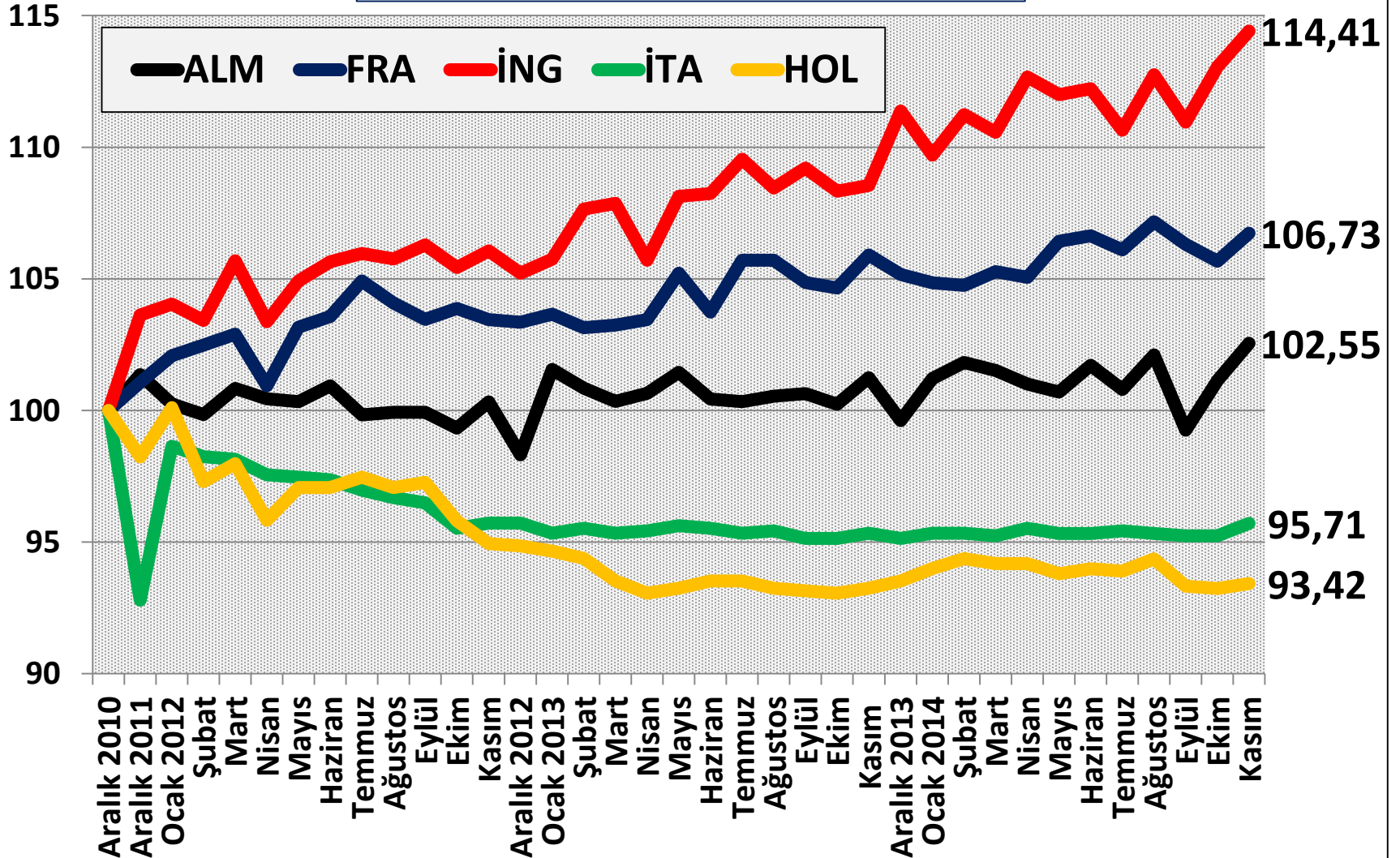


## EURO BÖLGESİ PERAKENDE BEKLENTİLERİ VE SATIŞLARI





**AVRUPA PERAKENDE HARCAMALARI**



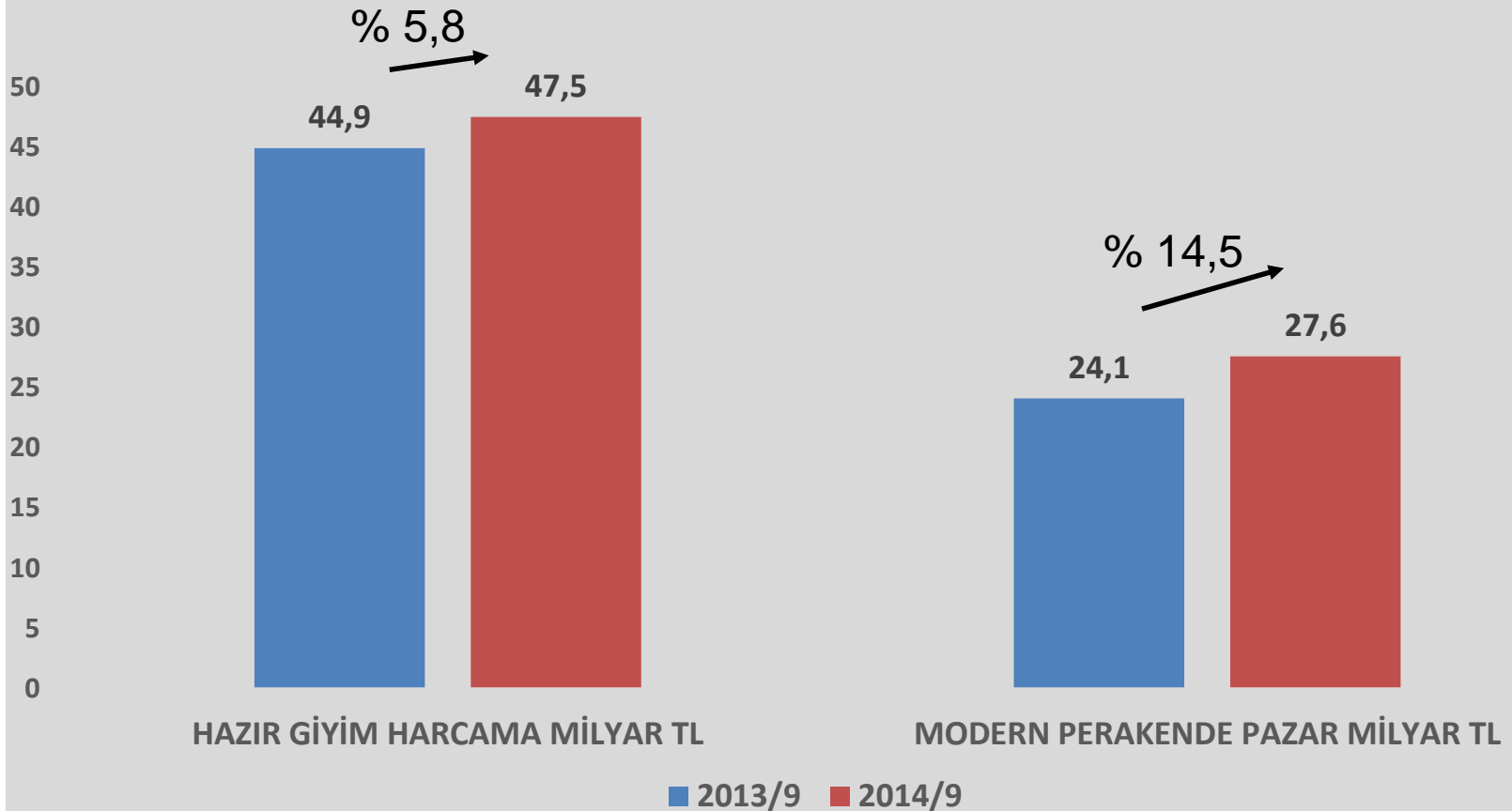


### HAZIR GİYİM İHRACAT PAZARLARI (YAKIN VE KOMŞU ÜLKELER)

ÜLKELER	2013 İLK 11 AY MİLYON DOLAR	2014 İLK 11 AY MİLYON DOLAR	2013 -2014 DEĞİŞİM %
IRAK	532	624	+ 17,3
ROMANYA	247	450	+ 82,1
RUSYA	386	337	-12,8
UKRAYNA	313	296	-5,6
S.ARABİSTAN	243	273	+ 12,2
LİBYA	122	134	+ 10,2
MISIR	97	121	+ 24,8
TUNUS	71	94	+ 32,8
İRAN	23	63	+ 175,9
İSRAİL	180	214	+ 19,0
LÜBNAN	47	61	+ 30,3
YUNANİSTAN	99	108	+ 9,7
BAE	130	138	+ 6,4
TOPLAM	2.490	2.913	+ 17,0

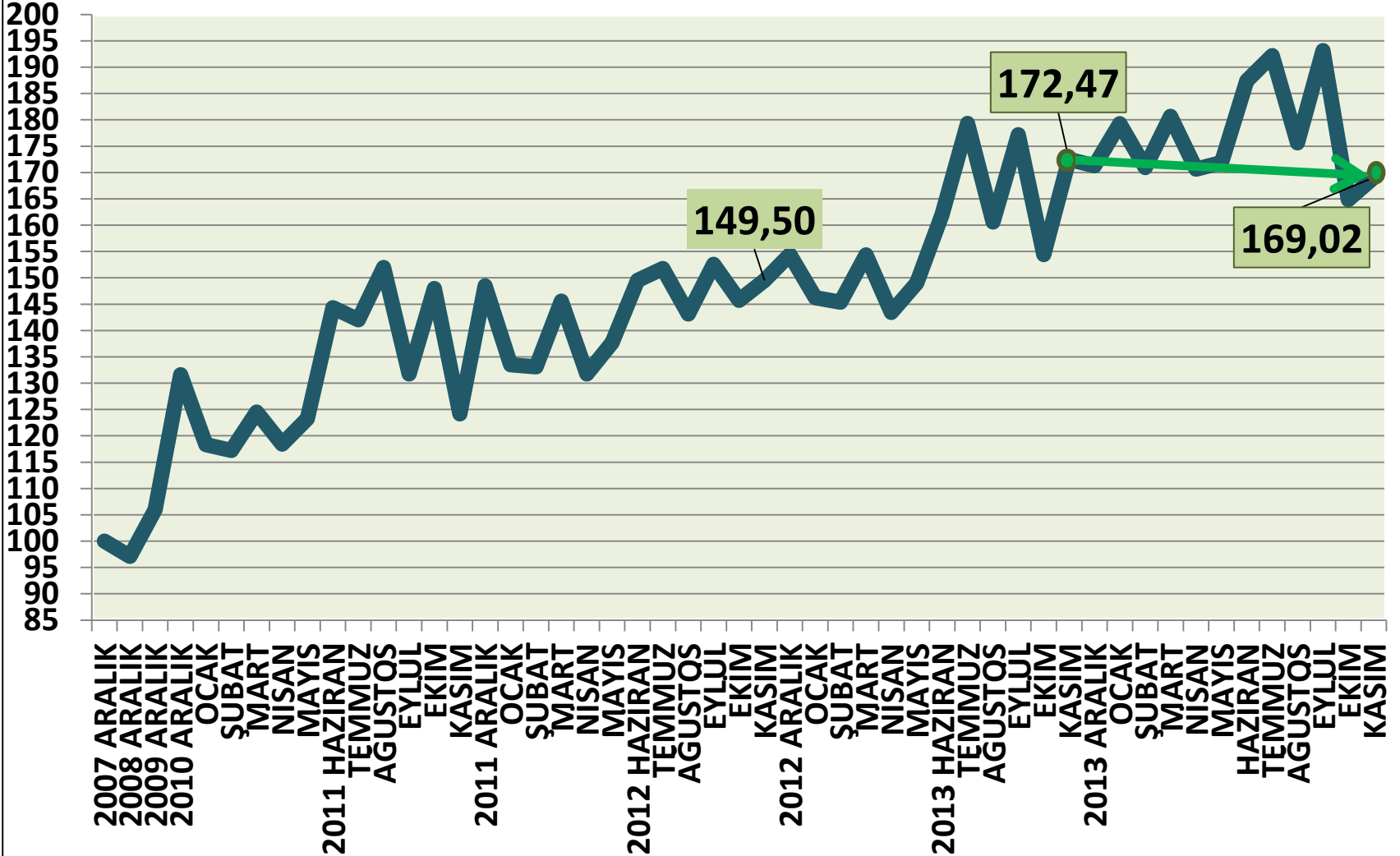


### HAZIR GİYİM İÇ PAZARI MİLYAR TL





## SANAYİ CİRO ENDEKSİ



## HAZIR GİYİM KARLILIK ENDEKSİ

