

TGSD-ESDH HAZIR GIYİM SEKTÖR ENDEKSLERİ

ECONOMY AND STRATEGY CONSULTANCY SERVICES



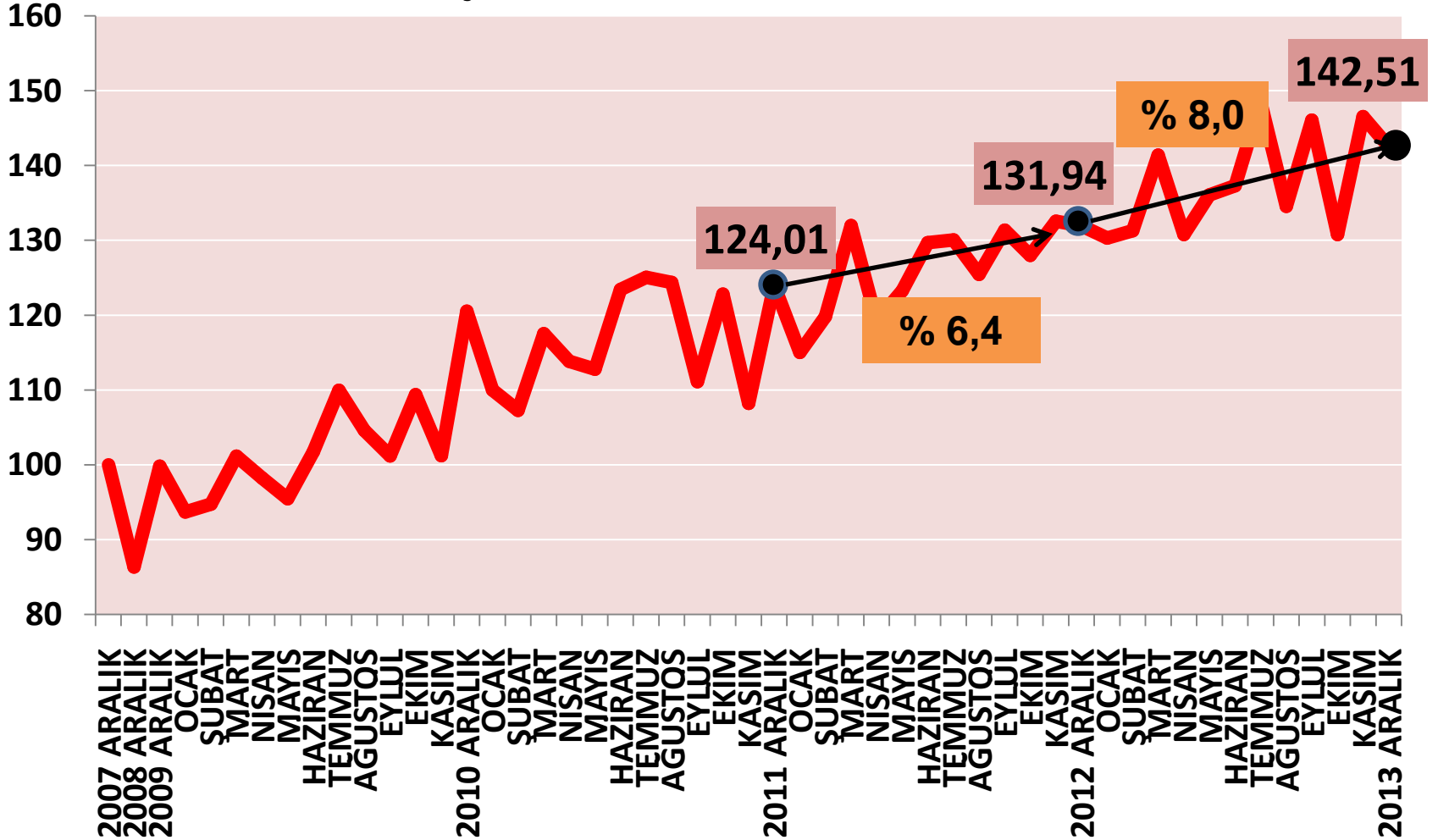
ESDH

EKONOMİ VE STRATEJİ DANIŞMANLIK HİZMETLERİ

ARALIK 2013

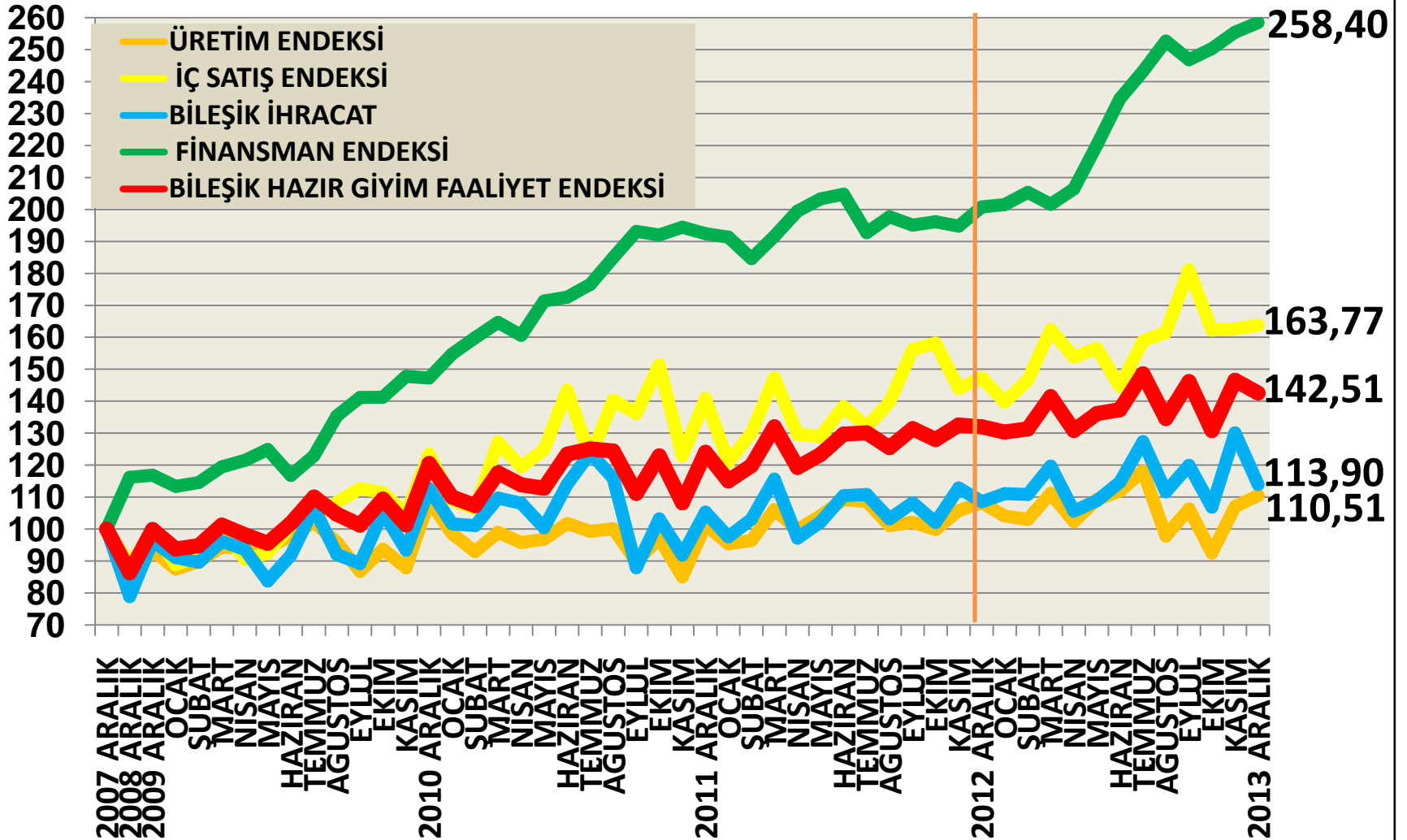


BİLEŞİK HAZIR GİYİM FAALİYET ENDEKSİ



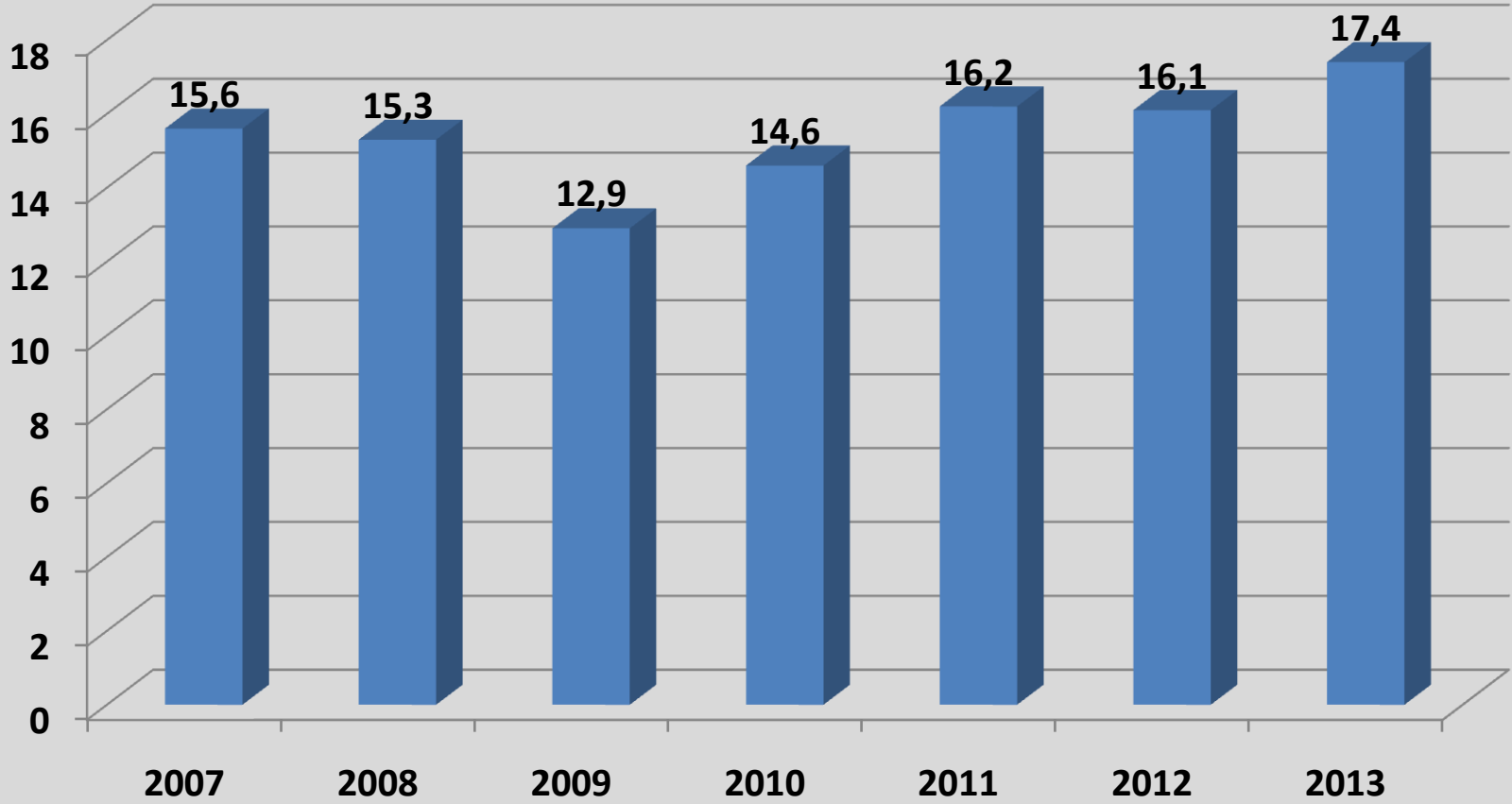


BİLEŞİK HAZIR GİYİM FAALİYET ENDEKSİ VE ALT ENDEKSLER





İHRACAT MİLYAR DOLAR





İHRACAT PAZARLARI

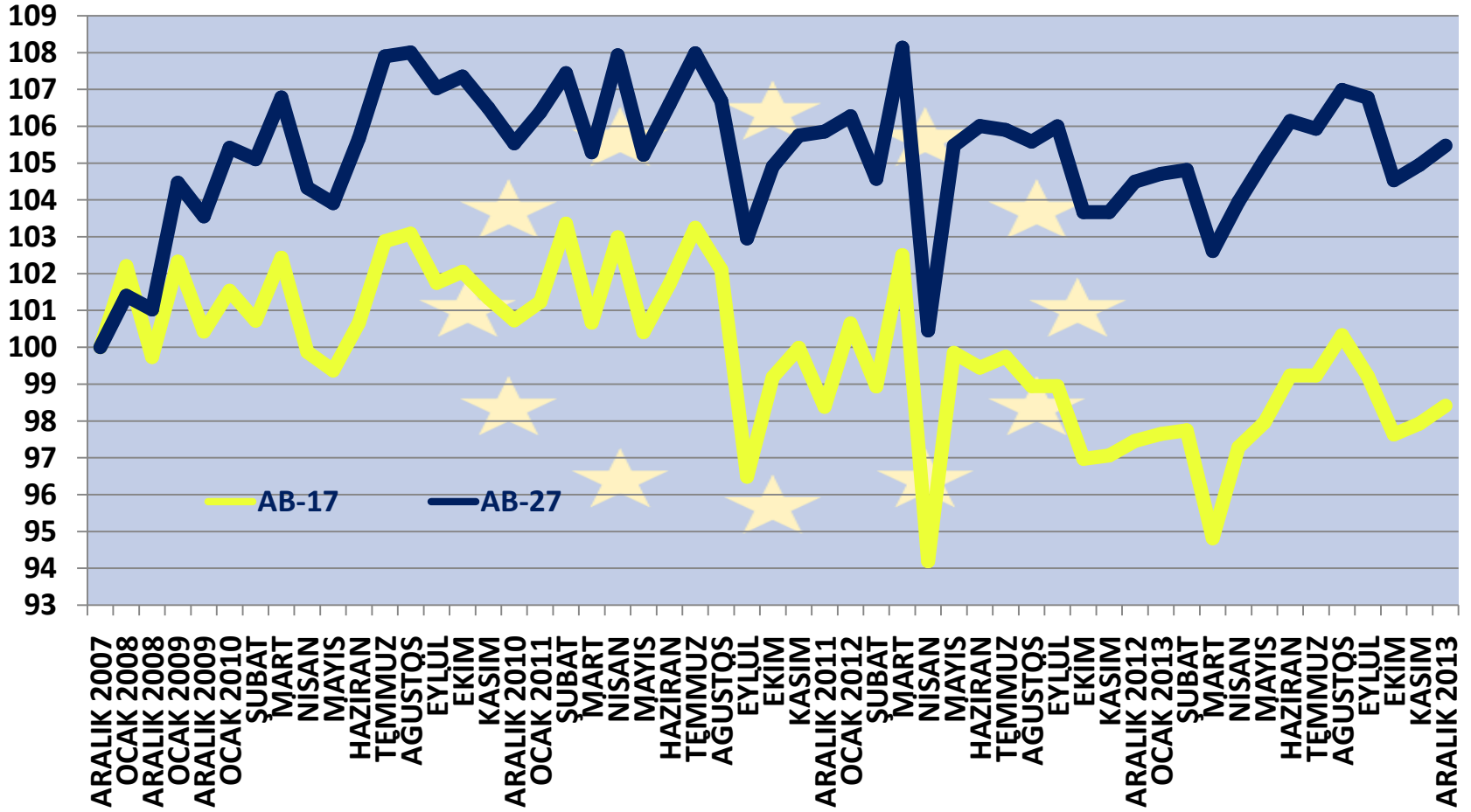
2013 SIRA	ÜLKELER	2013 MİLYON DOLAR	2012 MİLYON DOLAR
1	ALMANYA	3.712	3.440
2	İNGİLTERE	2.168	2.208
3	İSPANYA	1.493	1.429
4	FRANSA	1.122	1.031
5	HOLLANDA	910	849
6	İTALYA	713	719
7	IRAK	580	416
8	DANİMARKA	498	491
9	ABD	446	451
10	RUSYA	412	380
11	BELÇİKA	411	382
12	POLONYA	333	285
13	UKRAYNA	333	193
14	İSVEÇ	294	285
15	ROMANYA	274	182



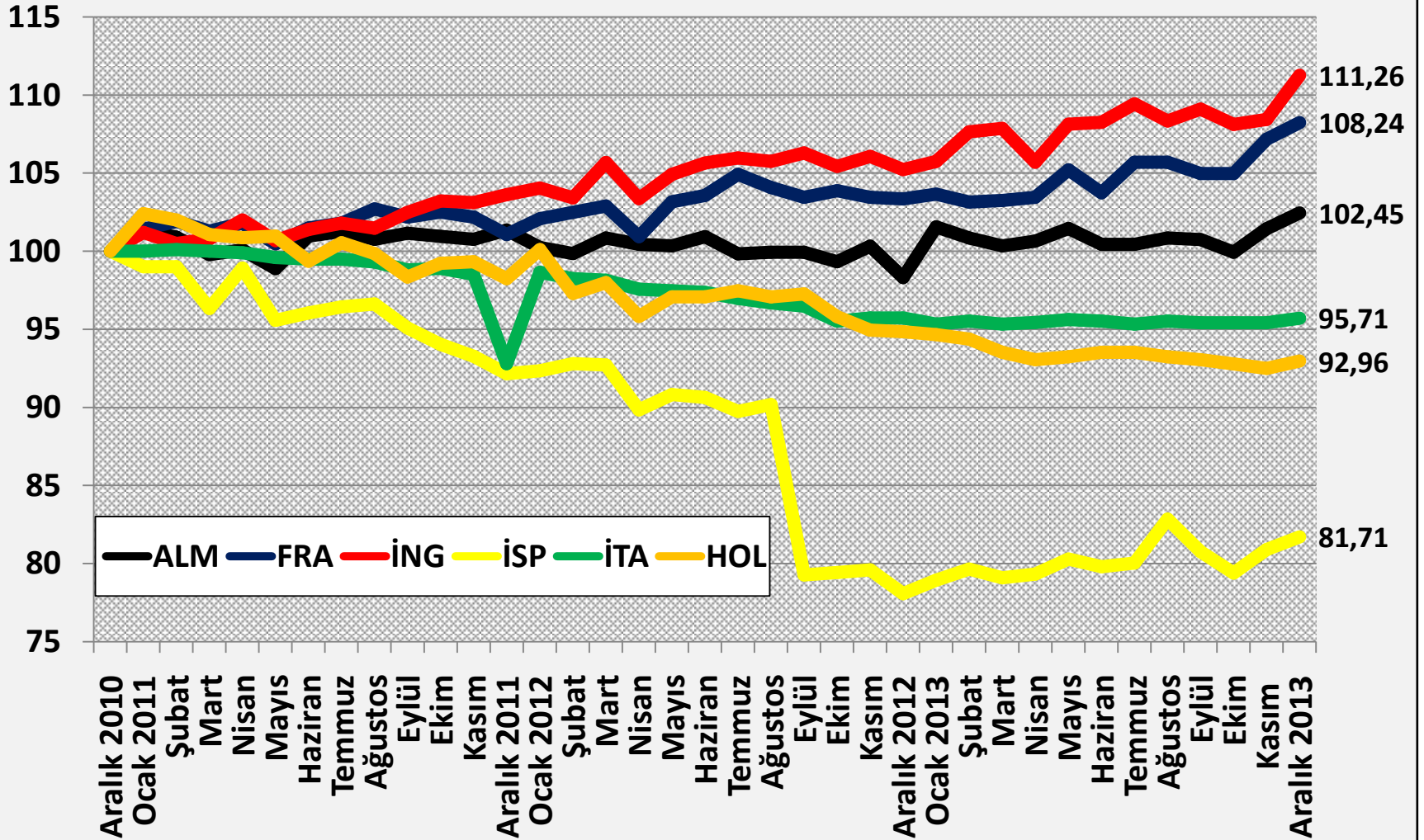
AB ÜLKELERİNDE DAHA YÜKSEK BÜYÜME BEKLENTİLERİ

ÜLKELER	2012 %	2013 %	2014 %
AB 28	-0,4	-0,2	1,2
EURO BÖLGESİ	-0,6	-0,4	1,0
ALMANYA	0,9	0,5	1,4
İNGİLTERE	0,2	1,4	1,9
FRANSA	0,0	0,2	1,0
İTALYA	-2,4	-1,8	0,7
İSPANYA	-1,6	-1,3	0,2
HOLLANDA	-1,2	-1,3	0,3
DANİMARKA	-0,4	0,1	1,2
BELÇİKA	-0,3	0,1	1,0
İSVEÇ	1,0	0,9	2,3
AVUSTURYA	0,9	0,4	1,6
POLONYA	1,9	1,3	2,4
PORTEKİZ	-3,2	-1,8	0,8
İSVİÇRE	1,0	1,7	1,8
ROMANYA	0,7	2,0	2,2

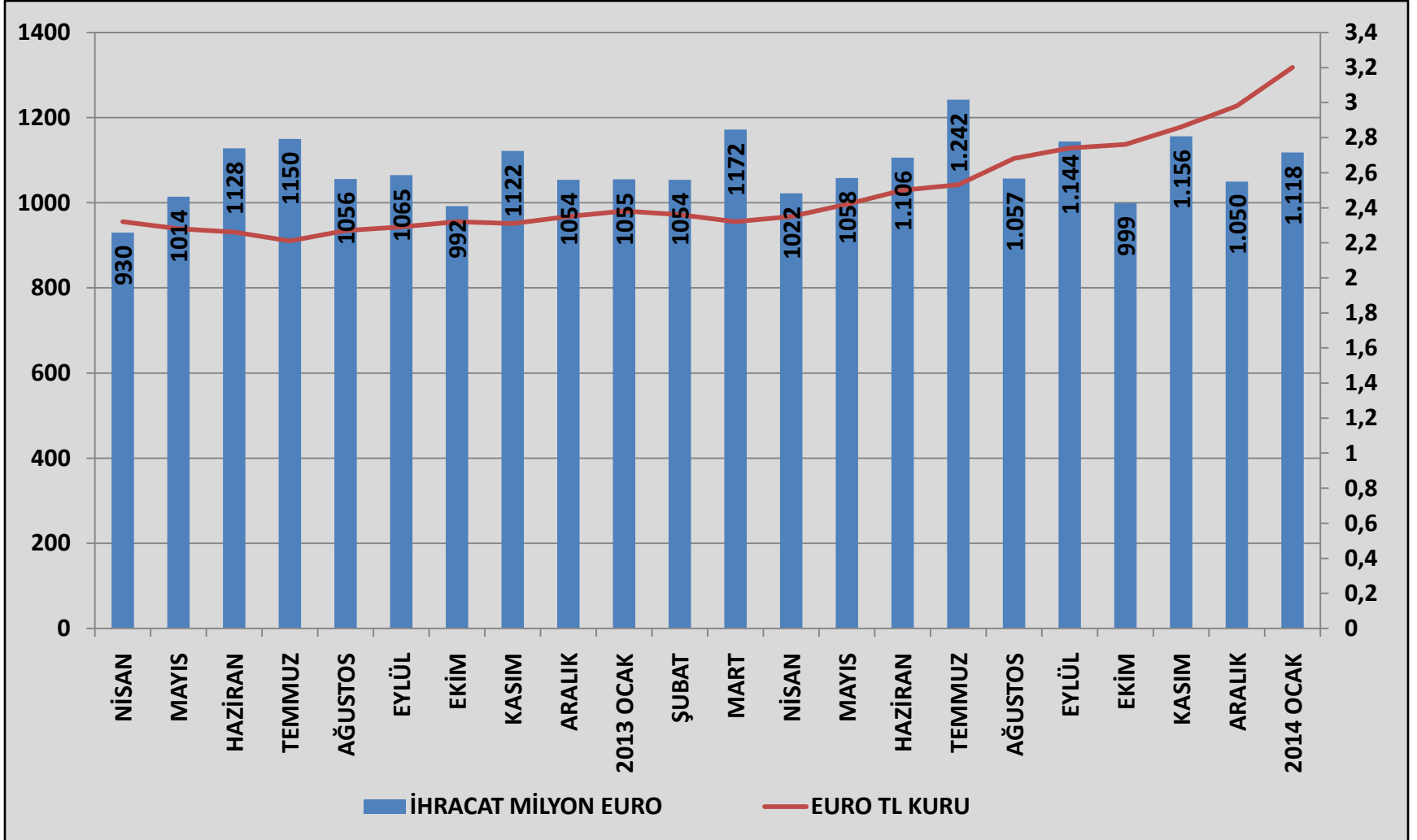
AVRUPA BİRLİĞİ HAZIR GİYİM PERAKENDE HARCAMALARI



AVRUPA PERAKENDE HARCAMALARI

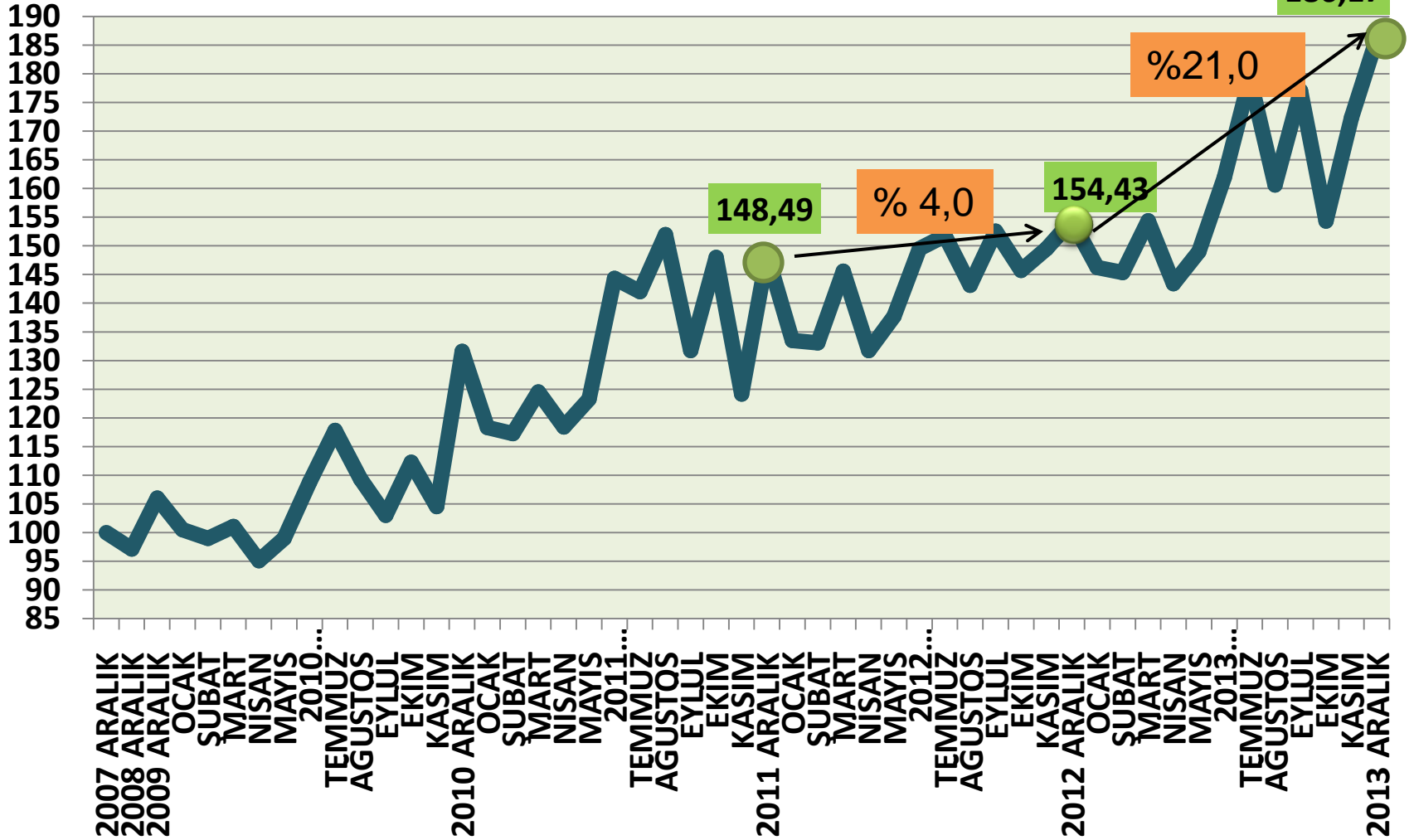


İHRACAT EURO KURU İLİŞKİSİ

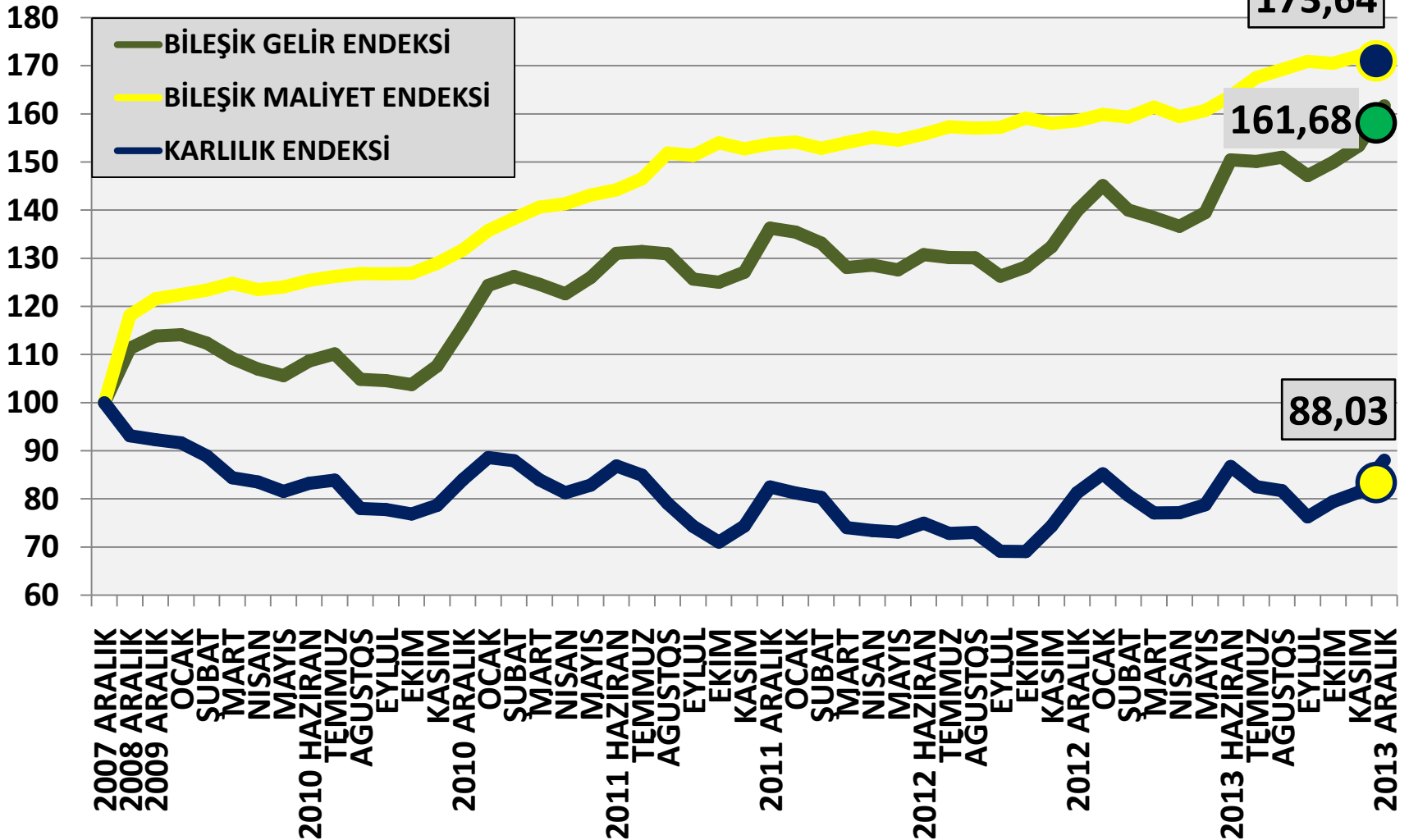




SANAYİ CİRO ENDEKSİ



HAZIR GİYİM KARLILIK ENDEKSİ





ASGARİ ÜCRET

YILLAR	ASGARİ ÜCRET (TL)			ASGARİ ÜCRET EURO		ASGARİ ÜCRET DOLAR	
	1.YARI	2.YARI	YILLIK ORTALAMA	EURO/TL YIL LIK ORTALAMA	ASGARİ ÜCRET EURO	DOLAR/TL YIL LIK ORTALAMA	ASGARİ ÜCRET DOLAR
2007	683	710	697	1.79	389	1.30	536
2008	739	776	758	1.91	397	1.30	583
2009	809	842	826	2.17	380	1.54	536
2010	886	924	905	2.00	452	1.52	595
2011	967	1017	992	2.25	441	1.68	590
2012	1033	1096	1065	2.35	453	1.80	591
2013	1140	1190	1165	2.60	448	1,90	613
2014	1258			3,10	406	2,25	559



MALİYET VE KUR ARTIŞLARI KARŞILAŞTIRMASI

